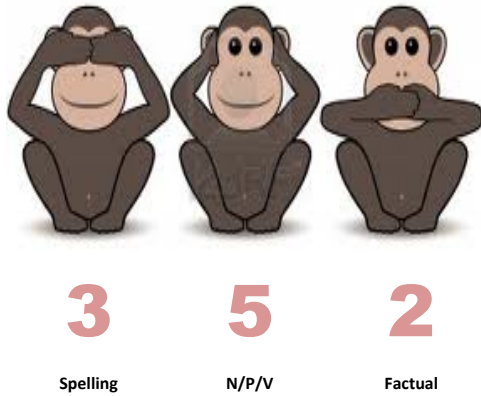


# By the Numbers

January 21, 2015

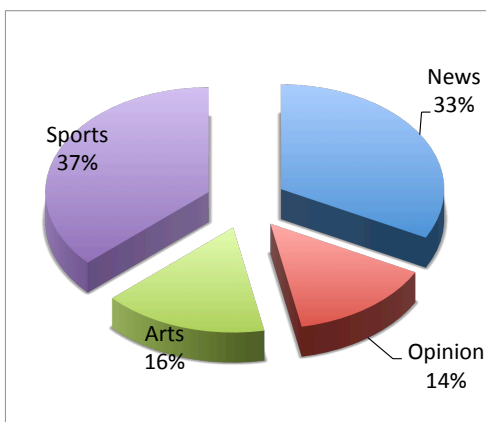
## Common Errors



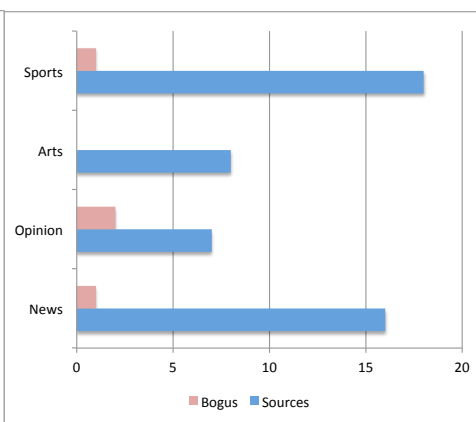
## Content Distribution



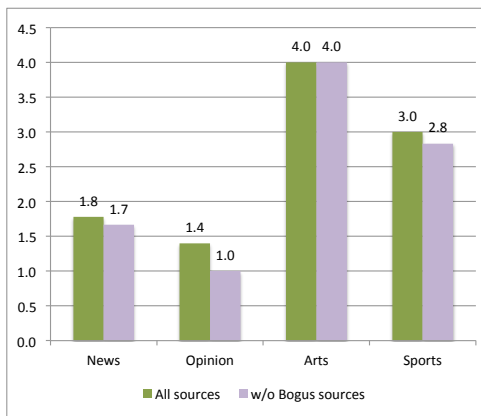
## Source Distribution



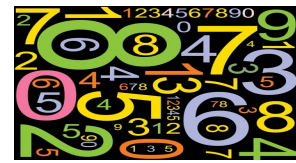
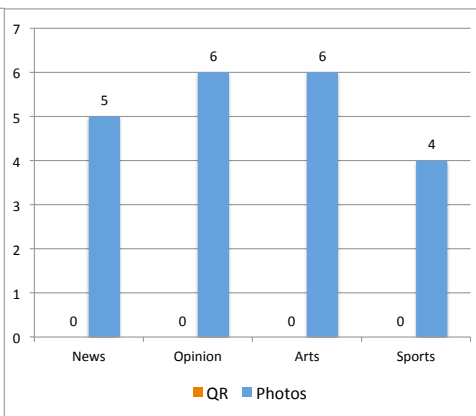
## Where the bogus sources were



## Source averages by section



## QR Codes and Photos



## Fall Semester Averages

Content and Sources	
Content Items	20.9
SrCs per Issue	44.5
Avg Src per Stry	2.1
Bogus Src per Issue	5.1

## Types of Content

Pages	7.8
News per Issue	12.5
Opin per Issue	4.9
Info per Issue	3.6

## Content Distribution

Pct News	39.9%
Pct Opin	18.3%
Pct Arts	18.7%
Pct Spts	23.1%

## Common Errors

Spelling	2.3 per issue
N/P/V	1.5 per issue
Factual	0.2 per issue

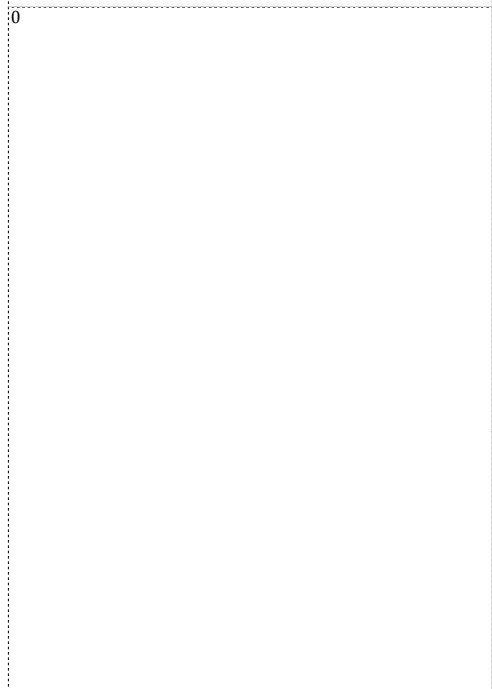
## Finances

Income	\$1,342.67
Cost	\$1,384.73
Difference	(\$42.05)

## Facebook Promotions

Items Promoted	318
Avg per day	0.0
<i>as of Jan 22</i>	

## ANALYSIS





**Ad Income**

**\$769**

**Printing Costs**

**\$1,096**

**We lost \$326.55**