

By the Numbers

March 2, 2016

PAGES **8**

Content Items **24**

Sources **61**

Bogus Sources **17**

Percent Indirect Sources **28%**

Average Sources Per Item **2.5**

News / Feature Stories **13**

vs

Opinion Stories **5**

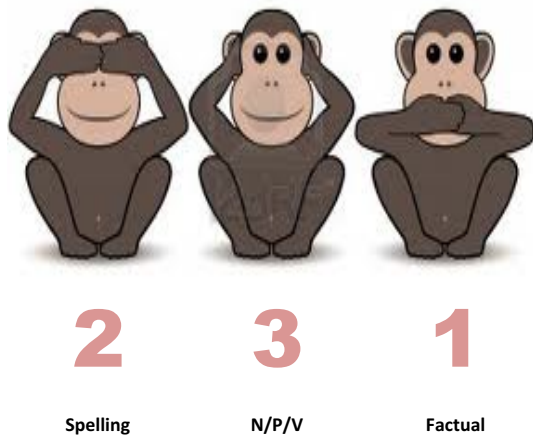
vs

Info Content Items **6**

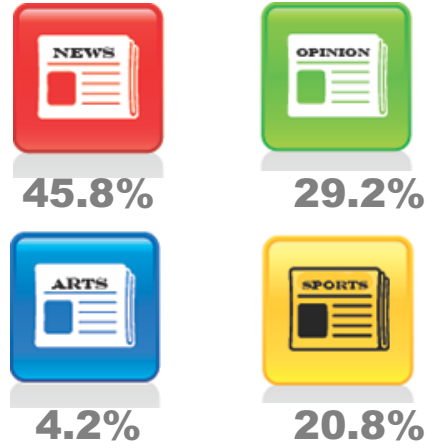
QR Codes **2**

Photos **18**

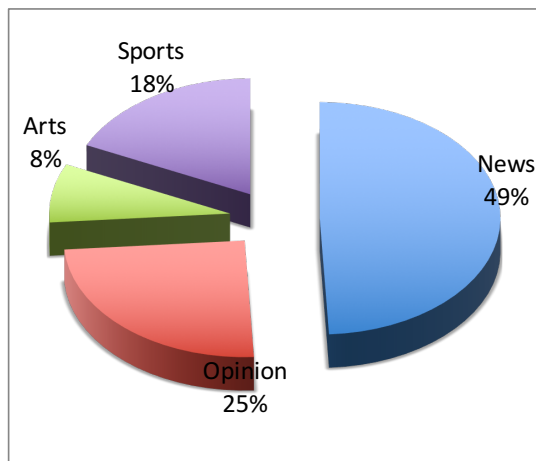
Common Errors



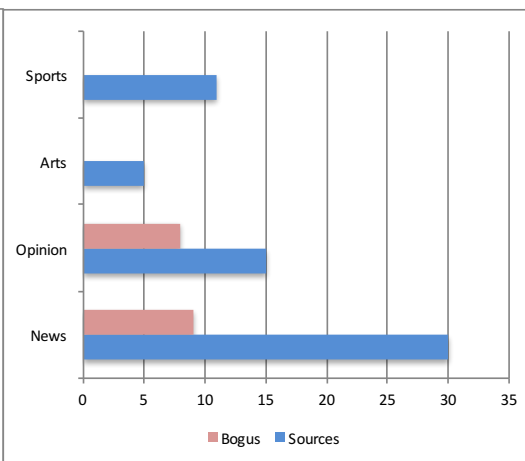
Content Distribution



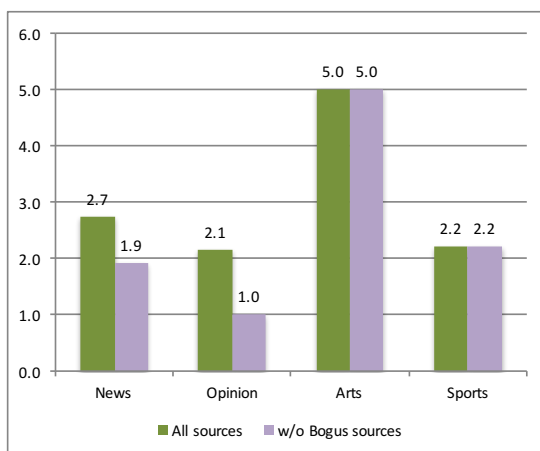
Source Distribution



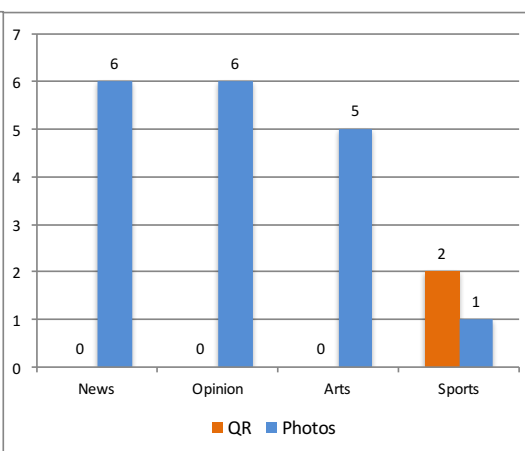
Where the bogus sources were



Source averages by section



QR Codes and Photos



ANALYSIS

Opinion stories need more opinion. Need to work on leads and when statements.

Good news coverage online and in social media this week.

Editors need to work on getting stuff done earlier. This is a common problem when there are several weeks between print editions.

Ad Income
\$1,500

Printing Costs
\$1,716