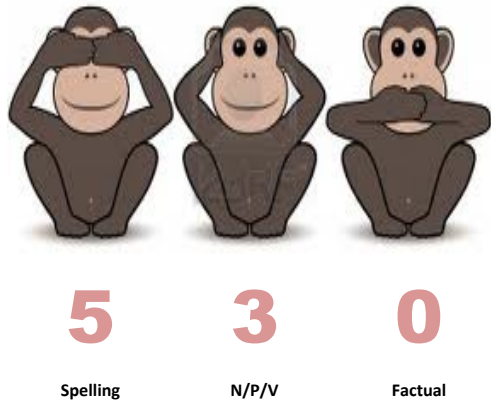


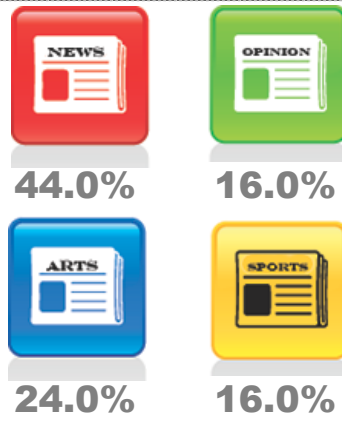
By the Numbers

April 8, 2015

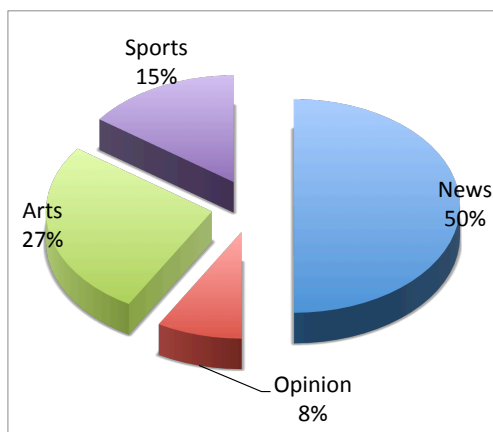
Common Errors



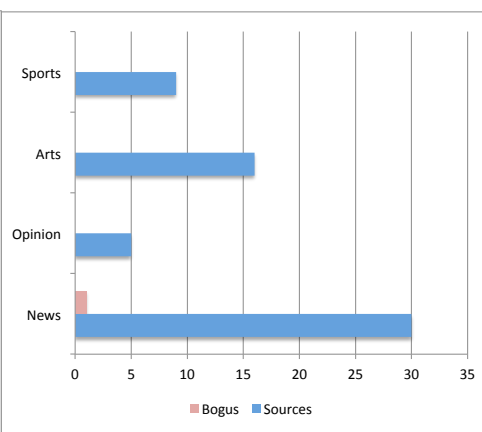
Content Distribution



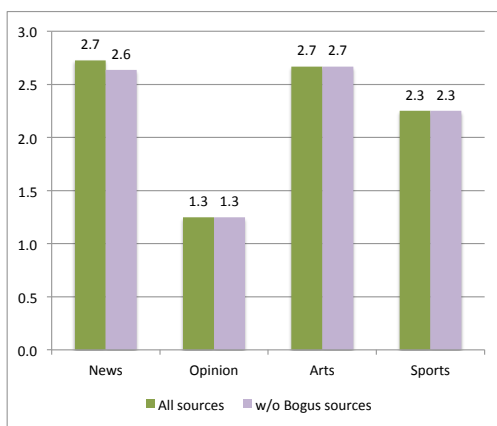
Source Distribution



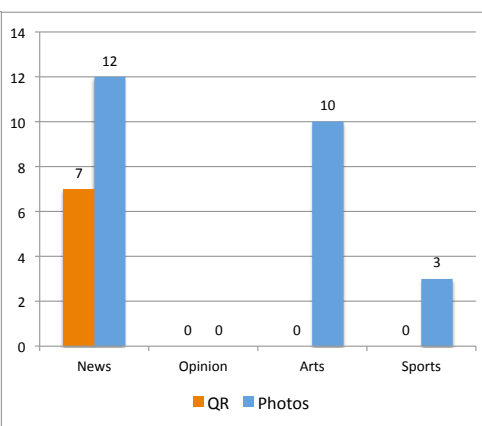
Where the bogus sources were



Source averages by section



QR Codes and Photos



Pages	8
Content Items	25
Sources	60
Bogus Sources	1
Percent Bogus Sources	2%
Average Sources Per Item	2.4
News / Feature Stories	14
Opinion Stories	8
Info Content Items	3
QR Codes	7
Photos	25



Semester Averages

Content and Sources	
Content Items	25.0
SrCs per Issue	54.8
Avg Src per Stry	2.2
Bogus Src per Issue	1.8

Types of Content

Pages	7.2
News per Issue	15.6
Opin per Issue	5.6
Info per Issue	3.8

Content Distribution

Pct News	39.6%
Pct Opin	17.9%
Pct Arts	11.2%
Pct Spts	26.5%

Common Errors

Spelling	3.2 per issue
N/P/V	5.6 per issue
Factual	0.6 per issue

Finances

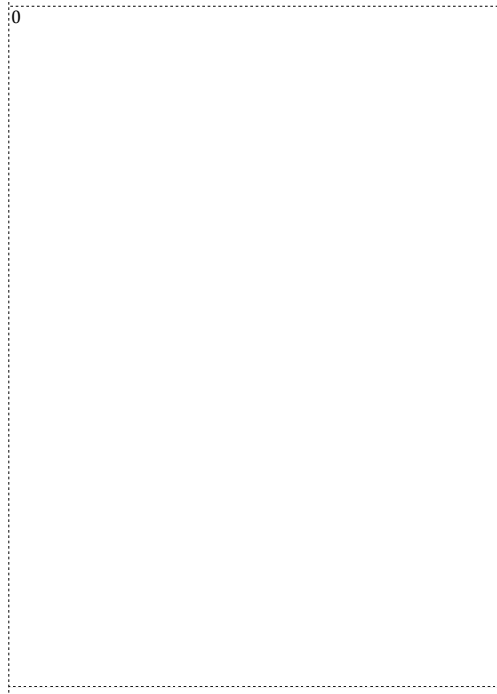
Income	\$1,077.65
Cost	\$860.60
Difference	\$217.05

Facebook Promotions

Items Promoted	318
Avg per day	0.0

as of Apr 12

ANALYSIS



Ad Income

\$0

Printing Costs

\$0