

By the Numbers

September 3, 2015

Pages 6

Content Items 23

Sources 47

Bogus Sources 4

Percent Bogus Sources 9%

Average Sources Per Item 2.0

News / Feature Stories 13

vs

Opinion Stories 5

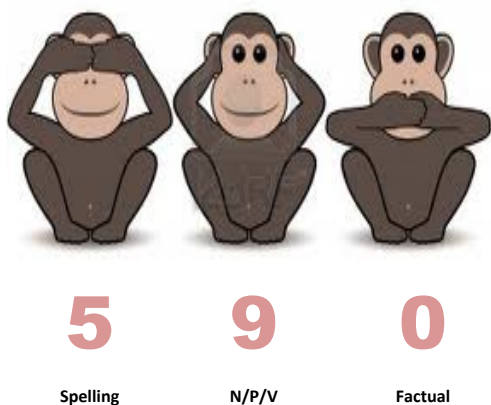
vs

Info Content Items 5

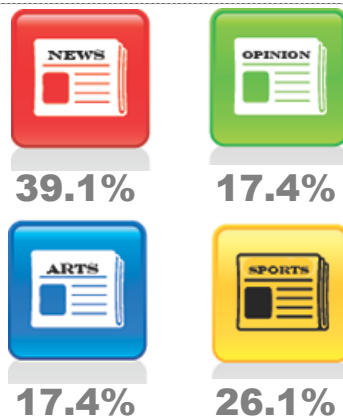
QR Codes 4

Photos 16

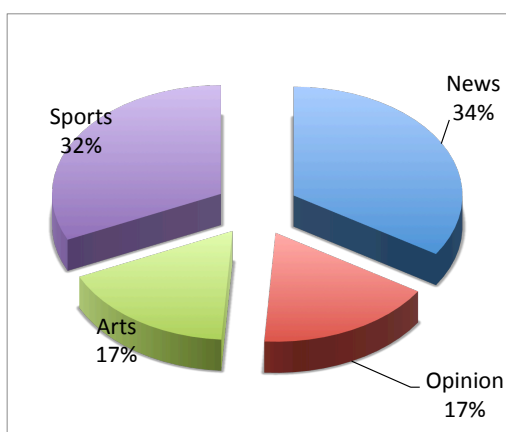
Common Errors



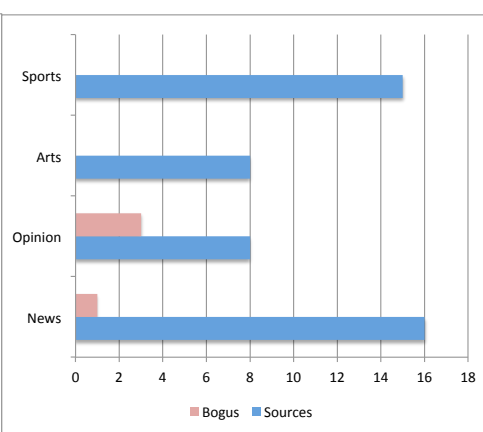
Content Distribution



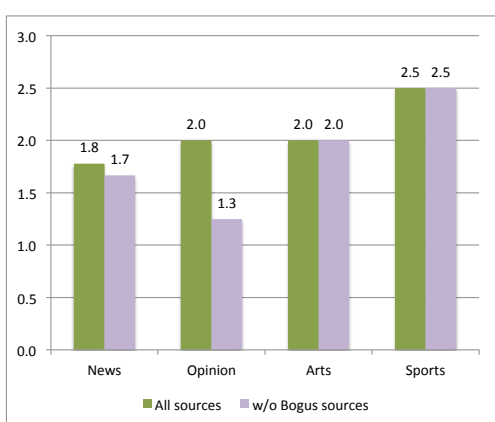
Source Distribution



Where the bogus sources were



Source averages by section



Best Practice Violations 1



Semester Averages

Content and Sources

Content Items	26.0
Srcs per Issue	45.0
Avg Src per Stry	1.7
Bogus Src per Issue	5.0

Types of Content

Pages	6.0
News per Issue	13.0
Opin per Issue	4.0
Info per Issue	9.0

Content Distribution

Pct News	34.6%
Pct Opin	15.4%
Pct Arts	30.8%
Pct Spts	19.2%

Common Errors

Spelling	11.0 per issue
N/P/V	11.0 per issue
Factual	4.0 per issue

Finances

Income	\$0.00
Cost	\$665.00
Difference	(\$665.00)

Facebook Promotions

Items Promoted	32
Avg per day	0.0

as of Sep 05

ANALYSIS

Still a lot of noun-pronoun and non-verb errors in the paper.
 Students seemed to learn about appositives this issue, but they are over-reacting and putting in too many commas now.
 Terrel's football coverage pretty good. Infograph has flas, but good effort.
 Some good photos
 Fewer design errors.
 Students will begin in-class critiques starting this issue.



Ad Income

\$0

Printing Costs

\$665

We lost \$665.00