

# By the Numbers

September 17, 2014

Pages **8**

Content Items **17**

Sources **40**

Bogus Sources **10**

Percent Bogus Sources **25%**

Average Sources Per Item **2.4**

News / Feature Stories **12**

**vs**

Opinion Stories **3**

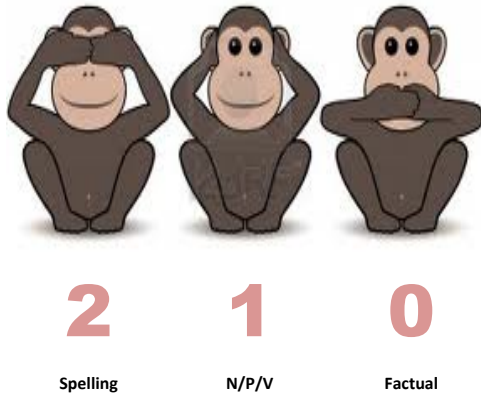
**vs**

Info Content Items **2**

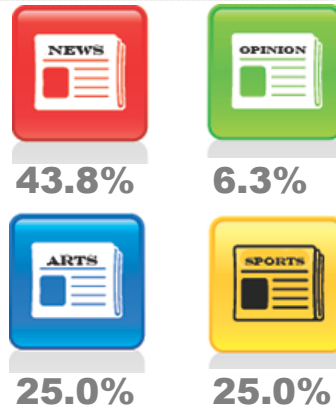
QR Codes **3**

Photos **9**

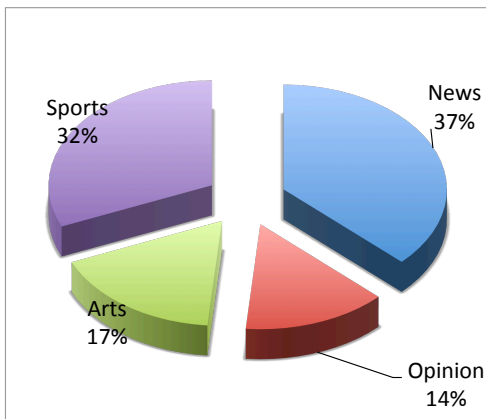
## Common Errors



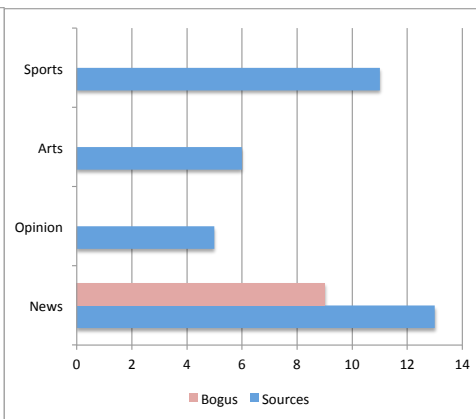
## Content Distribution



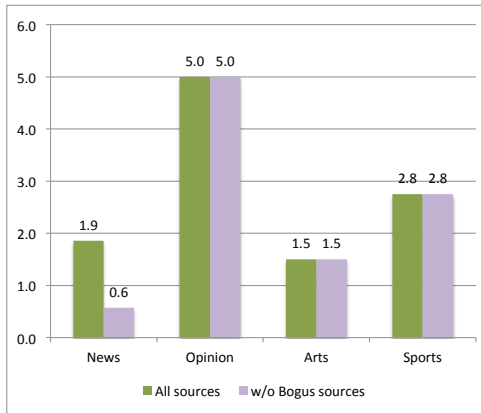
## Source Distribution



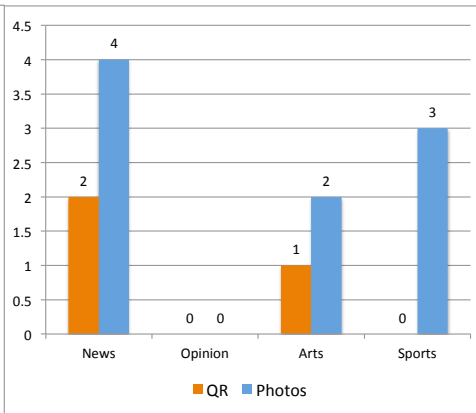
## Where the bogus sources were



## Source averages by section



## QR Codes and Photos



## Promoted on Facebook



## Semester Averages

**Content and Sources**  
Content Items 15.5  
Srcs per Issue 39  
Avg Src per Stry 2.5  
Bogus Src per Issue 4.5

**Types of Content**  
Pages 7.0  
News per Issue 9.5  
Opin per Issue 3.0  
Info per Issue 3.0

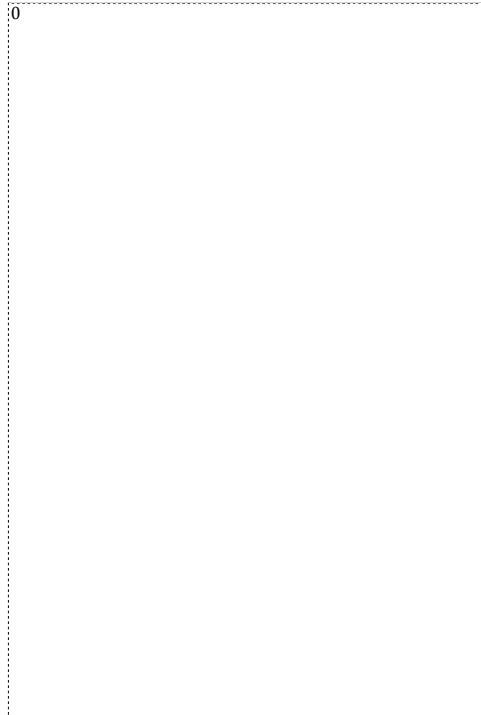
**Content Distribution**  
Pct News 34.9%  
Pct Opin 19.5%  
Pct Arts 23.1%  
Pct Spts 22.5%

**Common Errors**  
Spelling 3.5  
N/P/V 1.5  
Factual 0.0

**Finances**  
Income \$952.93  
Cost \$1,183.50  
Difference **(\$230.58)**

**Facebook Promotions**  
Items Promoted 16.0  
Pct vs. Print 114%

## ANALYSIS



**Ad Income**  
**\$0**

**Printing Costs**  
**\$0**