

# By the Numbers

October 21, 2015

PAGES **6**

Content Items **20**

Sources **48**

Bogus Sources **8**

Percent Bogus Sources **17%**

Average Sources Per Item **2.4**

News / Feature Stories **15**

vs

Opinion Stories **3**

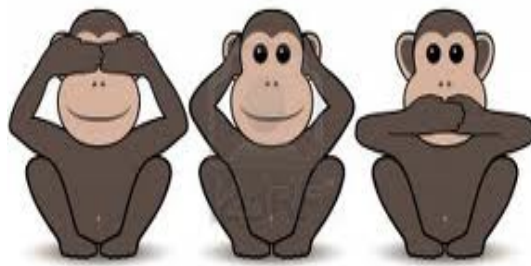
vs

Info Content Items **2**

QR Codes **0**

Photos **15**

Common Errors



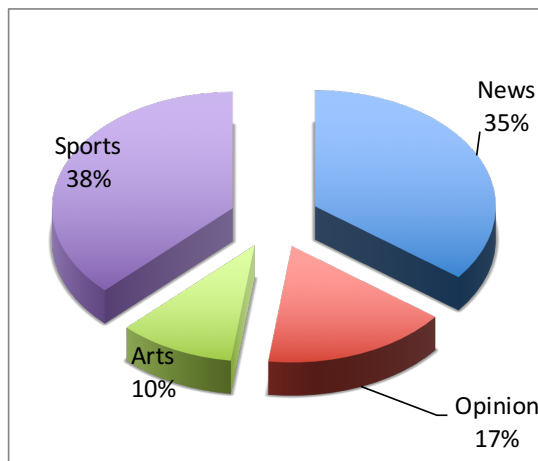
**2**      **15**      **0**

Spelling      N/P/V      Factual

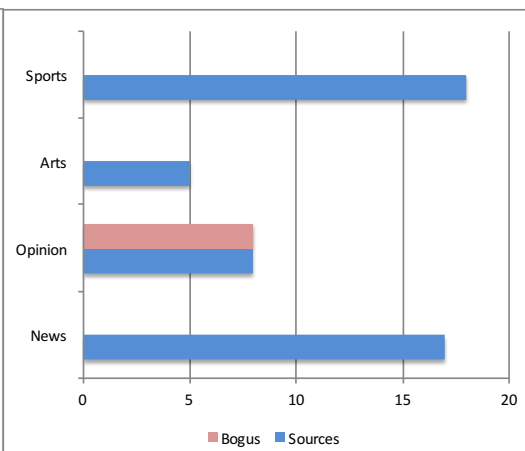
Content Distribution



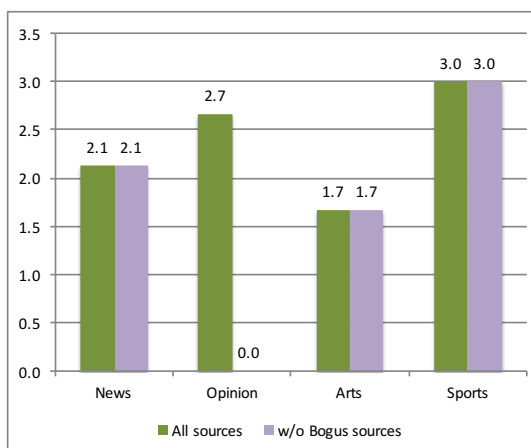
Source Distribution



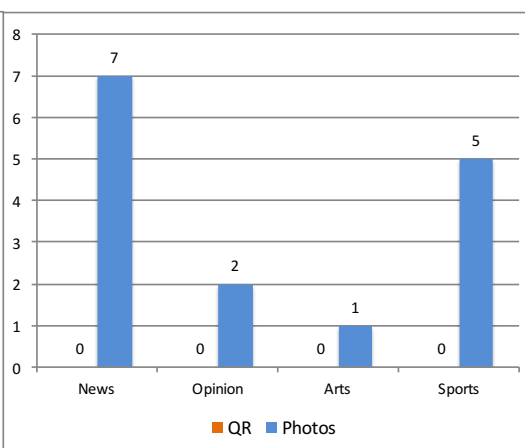
Where the bogus sources were



Source averages by section



QR Codes and Photos



**ANALYSIS**

We just don't seem to be getting better with noun pronoun and noun-verb errors. Writers and copyeditors have to develop PLURAL PRONOUN PARANOIA.

Would also like to see more effort put into design.

Sports page has a headline that gives facts not in the sotry but in the cutline.



Ad Income

**\$0**

Printing Costs

**\$665**