

By the Numbers

November 18, 2015

PAGES 6

Content Items 20

Sources 43

Bogus Sources 8

Percent Bogus Sources 19%

Average Sources Per Item 2.2

News / Feature Stories 12

vs

Opinion Stories 4

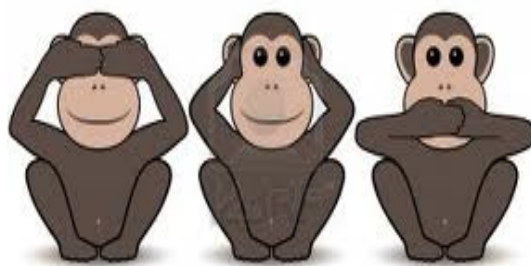
vs

Info Content Items 4

QR Codes 1

Photos 20

Common Errors



5

1

0

Spelling

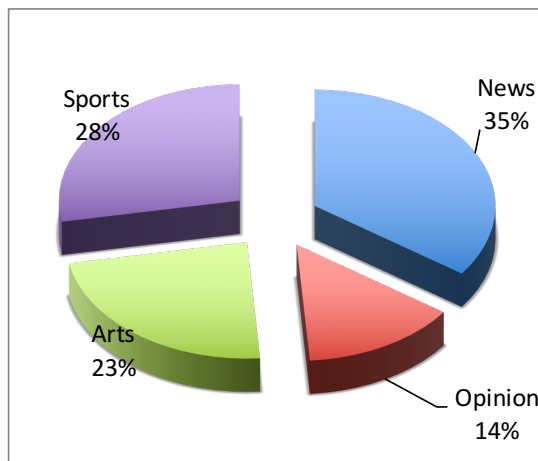
N/P/V

Factual

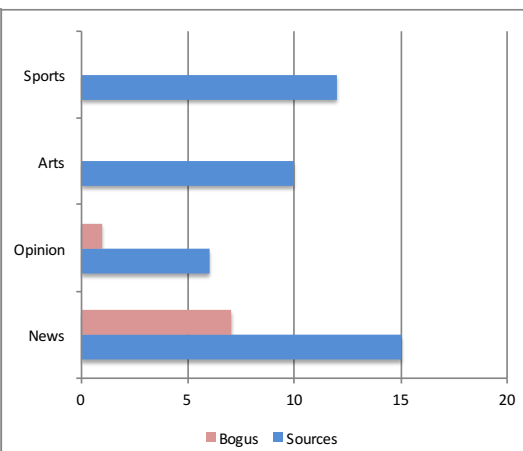
Content Distribution



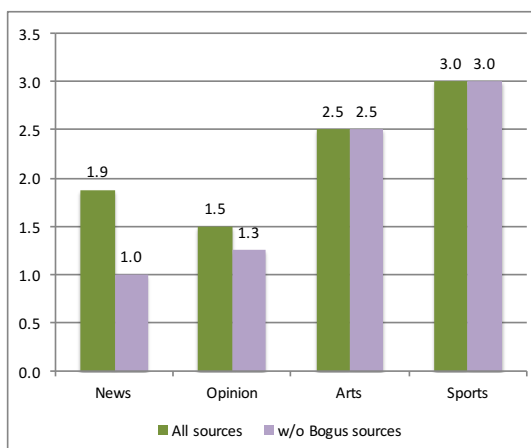
Source Distribution



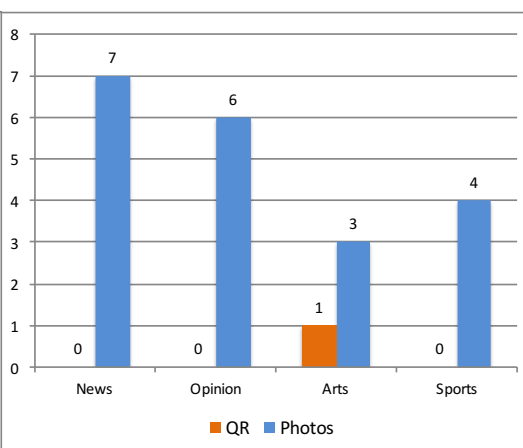
Where the bogus sources were



Source averages by section



QR Codes and Photos



ANALYSIS

Good timely stories, but we continue to have spelling and noun-pronoun errors. Much improvement on the latter, though.

Need to work sources higher into stories and let them help tell the stories. Some writers seem to like to tell all the facts themselves and then add on sources for reactions.

Way too high of a bogus source percentage this week. We should keep it to no more than 10 percent and no story --other than an opinion story-- should have ONLY bogus sources.

The Fresh bombing story could have been packaged better by starting the staff-written story on the front page as a sidebar and then jumping both to Page 2, where the timeline rests.

Pretty good distribution of stories across sections.



Ad Income

\$893

Printing Costs

\$962