

Campus Clubs Plan Activities, Greet Members

The beginning of the Fall semester finds the various clubs on campus planning first-of-the-year activities.

Cerritos clubs fall into two categories, service and special interest. The men's and women's service clubs meet every first and third Tuesday at 11 a.m. The interest clubs hold meetings the second and fourth Tuesday of every month also at 11 a.m. Activities planned include Club Booth Day, September 20, from 11 a.m. to 1 p.m. in the Student Center, and the men's and women's coffee hours.

Beta Tau and Sigma Phi, men's service clubs will hold their coffee hour September 25 at 7 p.m. in the Student Center. Women's clubs, Theta Phi and Delta Phi Omega will hold a coffee hour on September 26, also at 7 p.m., in the Student Center. These events are designed to enable students interested in the clubs to get acquainted with the present members.

Also on the agenda is an inter-Club Council meeting September 18 in the Student Center. This meeting, for all club officers, will begin at 7 p.m.

Falcons Told School Rules

Freshmen and all students new to the Cerritos campus have, by this time, discovered that though college life affords more freedom than the days of high school, it also puts more responsibility on the shoulders of the student.

Smoking is allowed on campus, but only in specified areas. These areas include the Student Center, the outside campus, the restrooms, and offices within buildings. No smoking is permitted in classrooms or hallways except in the Student Center area.

Dress rules are based primarily on good taste and simplicity. Casual clothes are the order of the day for both men and women students. Bermudas, shorts, slacks and sundresses are not considered proper dress for women, although men students may wear bermudas if the weather permits.

Other rules are listed in the handbook given to students when they complete registration. A wise student will read and follow these rules and regulations and help keep the campus standards high.

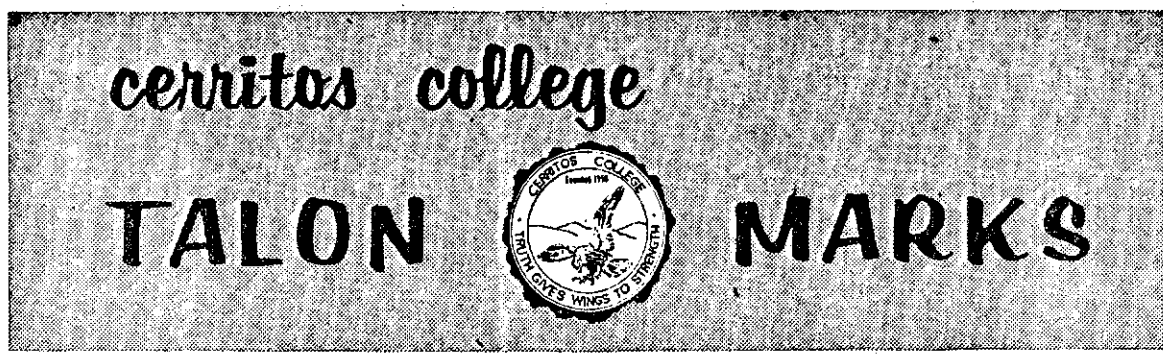
ASB Leaders Hold Conference

The fall Cerritos leadership conference was held at Lucerne Valley last week-end. Forty-two students participated in the three day conference.

According to Dean of Men Clive Grafton and Dean of Women Amy Dozier, the purpose of the conference was to find a better approach to leadership training.

At present, conference delegates represent all major clubs and organizations on campus. But there is hope that in the near future the conference will be extended to include all interested students.

This was the second year the conference was held off campus. Student body funds supported the conference and students and faculty participated equally in its planning.



Vol. VII, No. 5

Norwalk, California

September 11, 1962

President Offers Welcome, Explains Student Services

Today marks the beginning of a new year at Cerritos. A hearty welcome to all returning students and congratulations to those who are attending Cerritos for the first time. It is anticipated that the college community will be larger than any previous Cerritos enrollment.

Of particular interest to those who will be in attendance at Cerritos for the first time are the many services at your disposal. Staff people in student personnel services particularly have prepared materials and many activities for you which should help you in becoming oriented to college life and to Cerritos.



DR. JACK W. MEARS
New President

Plan your program well. The beautiful setting on this campus lends itself for a time to have fun and a time to be serious in the matter of a formal education.

I sincerely hope for you every measure of success in your academic program at Cerritos and, in addition, hope that you will enjoy both spiritual and social growth and development during your stay on campus.

Those of us of the official family of Cerritos wish to be of service to you. Do not hesitate to call on us. I look forward to getting to know you better.

J. W. Mears, President

Counselors Give Guidance, Advice For Problems

The Cerritos counseling office offers help to students, including assistance in arranging class schedule and solving personal problems, according to John Blakemore, dean of counseling and guidance.

Counselors give aptitude and achievement tests to help a student in choosing the career or occupation for which he is best suited. The counseling office also gives the placement tests which help students in the selection of courses. Placement tests do not determine a student's eligibility to attend Cerritos, Blakemore said, but do assist counselors to determine in which English and math sections a student should enroll.

Program changes must be discussed by the student with their individual counselors, according to Blakemore.

He also stressed the fact that counseling is a free service, and that more new students should avail themselves of the service.

"We get all kinds of problems," Blakemore concluded, "but that's what we're here for. The counselors are willing and able to serve the needs of our students."

Mears Places Faith In Cerritos' Future

Dr. Jack Mears, former Arkansas A&M College president, assumed the Cerritos presidency in July, replacing Dr. Ralph F. Burnight, who retired.

Dr. Mears received his bachelor's degree in geology and his masters in psychology from the University of Texas. Following war service in the Navy, he returned to Texas and received his doctorate in 1948, in college educational administration.

He took post graduate courses in personnel guidance at the University of Denver and at Claremont in California. A former high school teacher and secondary school administrator, Dr. Mears was also dean of personnel at Eastern New Mexico University, and served as president of Arkansas A&M for 2½ years.

A Rotarian, he is a member of several national education and study groups. He is also national chairman of the Grass Roots Study Commission for the American College Personnel Association.

Keenly aware of his responsibilities, the new president believes that the growth of Cerritos is inevitable. As the school program grows, gradual changes will reflect the needs of the students. "The program at Cerritos, a community college, will depend upon what the people of the area want," he said.

PATIO HOP TODAY

Howdy Week Lifts Lid on Semester

"Howdy." This word will be heard floating around campus this week as Cerritos launches its traditional Howdy Week. Today is Howdy Day. "Hello Tags" are being passed out to all students to make getting acquainted easier.

Anyone who says hello to one of the mystery students around campus will be presented with a secret Howdy card. Prizes will be awarded to the students holding the most Howdy cards at the Howdy Hop on Friday.

Many other get acquainted activities are scheduled for this

first week of the Fall semester. The AMS and AWS will hold a Patio Hop today at noon on the patio. "The Three R's" Relaxation, Recreation, and Refreshments will be presented by the Sophomores tomorrow. The Women's service club, Theta Phi, will host "Recreation Time" Thursday from noon to 1 p.m. The week closes with the Howdy Hop Friday from 8 to 12 p.m. in the Student Center.

All these activities have been planned with the students in mind. Get acquainted and say "Howdy." It's the magic word.



A THREE DAY LEADERSHIP CONFERENCE in Lucerne was the destination last weekend of 40 Cerritos students and faculty members. Left to right are Cerritos President Dr. Jack Mears, Associated Student Body President Patti Roberts, Mrs. Mears, ASB Vice-President Bobbie Brown, ASB Secretary Carol Morgan, and Dean of Women Amy Dozier. TALON MARKS PHOTO

Falcon's Nest

SONG AND YELL LEADERS MEET today at 11 a.m. in Natural Science B, according to pep squad adviser Everett Baker.

INDUSTRIAL EDUCATION AREAS of the college are represented at the L.A. County Fair in Pomona. Exhibits feature industrial design, electronics, and metallurgy classes here.

ACCOMPANISTS FOR VOCAL MUSIC students are needed now. An hourly salary is paid, according to music director Jack Wheaton. Wheaton may be contacted in Electronics H.

Newspaper Outlines Goals for Students

Welcome to Cerritos!

Talon Marks looks forward to another exciting year and extends an invitation to all new and returning students to help make it a memorable one for us and the college.

Talon Marks is the student newspaper. It has a three-fold purpose: (1) to act as an official publication of the Associated Students, (2) to report official Cerritos College news, and (3) to serve as a workshop for journalism students.

The staff members of a college newspaper have more freedom than high school journalism students. But along with this freedom goes a responsibility: the responsibility to speak out on campus and world affairs, which does, however, invite inevitable criticism from its readers.

You, as a reader of Talon Marks, share that responsibility. Don't be afraid to speak out if you disagree with our views. And speak out in print. Letters to the Editor will be accepted and printed at our discretion.

With your help, we can make Talon Marks an adult, responsible medium for ideas, the combined effort of a staff and readers who are learning to think for themselves.

That is one of the reasons you're in college, isn't it?

EDITOR

Wait! Don't Park In Yellow Zones

Cerritos students are reminded that yellow parking zones are reserved for the administration, faculty, and staff. Students may park only in areas specifically designated for their use.

Yellow parking zones are located by the field house, in front of the Liberal Arts building and

the business office, and in the lot between the Metallurgy and Electronics buildings.

Cars authorized to park in the reserved areas must display a parking permit or a guest parking permit. Guest parking permits must bear the date they are to be honored and the signature of the administrator issuing the permit.

Students who park their cars in any reserved parking space without an official parking permit are subject to citation and penalty as provided by the California Vehicle Code.

Falconettes To Hold Drill Team Try-outs

Fall try-outs for all women interested in performing on Cerritos' drill team, the Falconettes, will be held September 21 at 4 p.m. in the gym.

Students planning to try out are invited to attend practices every day at 3 p.m. on the practice field. Flags may be checked out from the cage in the women's locker room.

Members of the Falconettes learn to twirl the double flags, march, and do routines. Early participation in the practice sessions is recommended, according to Miss Joan Schutz, adviser.

In order to qualify for the team, women must hold an ASB card, be a full time student, and carry at least a "C" average. Married students are not eligible. Team members earn one unit of credit for participating.

All equipment such as flags, uniforms, capes, and tights for cold weather, is furnished by the school. Members need only their boots and gloves.

The Falconettes perform at football and basketball games, pep rallies, and parades during the year.

Mascots Named For the Birds

If you happen to see two blue birds strutting around campus, don't be alarmed. It is only Freddie and Freda Falcon, Cerritos' fun loving mascots.

Traditionally, the true identity of these two pep promoters is kept secret until the last football game of the season.

Freddie and Freda will be seen at pep rallies, football and basketball games, and maybe in a parade or two this year.

If you happen to discover who they are, don't tell a soul or the spirit of Cerritos will haunt you forever.

Holidays Help Relieve Tedium Of School Year

With the beginning of the Fall semester, the school year creeps slowly on until it ends on June 14, next year. That's 209 long school days from start to finish, not counting Saturdays and Sundays.

But before you start groaning in despair, stop and listen. It's really not as bad as it sounds; there will be a few holidays mixed in to relieve the tedium of constant grind.

Out of the 209 days, only 176 will be attendance days. Legal holidays and vacation periods will account for the other 33, and if you add 78 Saturdays and Sundays—see, you're feeling better already!

There will be 15 days of rest (school days, that is) in the first semester. November 12 is Veterans' Day; Thanksgiving lets you out on November 22 and 23. Then comes Christmas and New Year's vacation, from December 17 to January 2.

In the Spring semester, Lincoln and Washington left us a legacy of rest on their birthdays, February 12 and 22. The long-awaited Spring vacation starts April 8. May 30 is Memorial Day, and in two short weeks, the school year ends.

See, you're almost through the year already, rested and refreshed, and you haven't much more than opened a text book!

Art Instructor Aguirre Newlywed

Art instructor Rudy Aguirre was married June 17 to former Cerritos student Nan Kosarich.

The new Mrs. Aguirre was a member of Cerritos' first graduating class and recently was graduated from Long Beach State College.

A sociology major, she plans to attend the University of Southern California at Los Angeles to work on her master's degree, according to Aguirre.

Today's 'Marks' Is Final Exam

Today's edition of Talon Marks is actually the fifth edition published during the 1962-63 academic year. Prepared largely by students in the summer journalism class, its beginnings go back to August 20.

At that time, journalism instructor John Dowden gave summer students the option of a written final examination, or the choice of preparing a four-page edition for the opening day of the fall term.

Planned by Marge Clark and Leah Walker, the newspaper fell under the editorship of sophomore Gloria Day last week when returning journalists met to prepare late-breaking stories and build the pages.

According to Miss Day, next edition of Talon Marks will be published Friday, September 21. Club presidents and publicity chairmen should contact her at Ext. 394 or in Tech 6 regarding stories for this issue.



STAFF THIS ISSUE
EDITOR GLORIA DAY
Reporters Leah Walker,
William Reed, Marge Clark, V. Corbett, Mary Morrison.
Adviser John Dowden

Opinions expressed in this publication are those of the writers and are not to be construed as opinion of the Associated Students or the college.

The TALON MARKS is an official publication of the Associated Student Body of Cerritos College. Offices are located in Technical Arts 6, Cerritos College, 11110 Alondra Boulevard, Norwalk, California. Phone UNDERHILL 5-1271, Extension 394.

BEAKIN'S Jaded TV Appetites Demand Fresher Food

By GLORIA DAY

Writers have invaded the Old West, law, medicine, education, private detectives, and show business as subject matter for television. A medium which eats up ideas and talent as voraciously as television does is forever in search of fresh food.

Here are a few appetizers which television would find hard to digest, but might leave satiated viewers with a taste for more.

WHAT'S MY NEUROSIS?—A panel show featuring Jack Paar as moderator, with panelists Elizabeth Taylor, Charles Van Doren, Maria Callas, and Mort Sahl. Oscar Levant would sponsor the program and offer to provide, gratis, any complex not already possessed by the panelists and moderator.

BEAT THE CLERK—An audience participation show which would give irate housewives an opportunity to seek revenge on salespeople who had been rude to them during month-end sales and the Christmas rush.

DREAD SCOTT—A modern television adaptation of "Macbeth."

ADVENTURES IN PURGATORY—An adventure series that asks the question "Can a young, creative individualist, cast adrift in television's shallow waters, find it within himself to sublimate his individuality and become a carbon copy of other young hopefuls who seek the rewards of rerun residuals?"

FAT MASTERSON—A western series whose hero has a weight problem—he needs his cane to help him get on a horse.

I WAS A SPY FOR DUNCAN HINES—A documentary type series about a man who makes his living turning in reports on the service in chain restaurants.

DR. DEN TEEN—A series about a struggling young dentist.

BENNIE'S BUFFALO—A family series, this is the simple, warm-hearted story of a boy and his pet, growing up together in the Old West.

MEET THE BRONTES—A situation comedy about literature's happiest family group.

HAWAIIAN SURFSIDE, VAT 69—A private eye series set in Bora Bora. The scripts are so bad that the only way the actors can get through them every week is by drinking on cue.

THE BOYS FROM MADISON AVENUE—Let's run it up on the flagpole and see if anybody salutes it.

RAWHIDE—A nudist western.

ROUTE 44—An adventure series about Clod and Fuzz, a couple of romantic vagrants who travel the country in an Edsel in search of love, adventure, money, a sense of values, and a road map—so they can find their way back onto Route 66 and get a better rating.

SHYSTER AND SON—A series about a criminal lawyer who is training his boy to take over his law practice and his best clients, including Jimmy Hoffa.

Who knows? Some of these tidbits may yet find their way into the hearts of America's television fans. No, Virginia, Newton Minow is not a fish.



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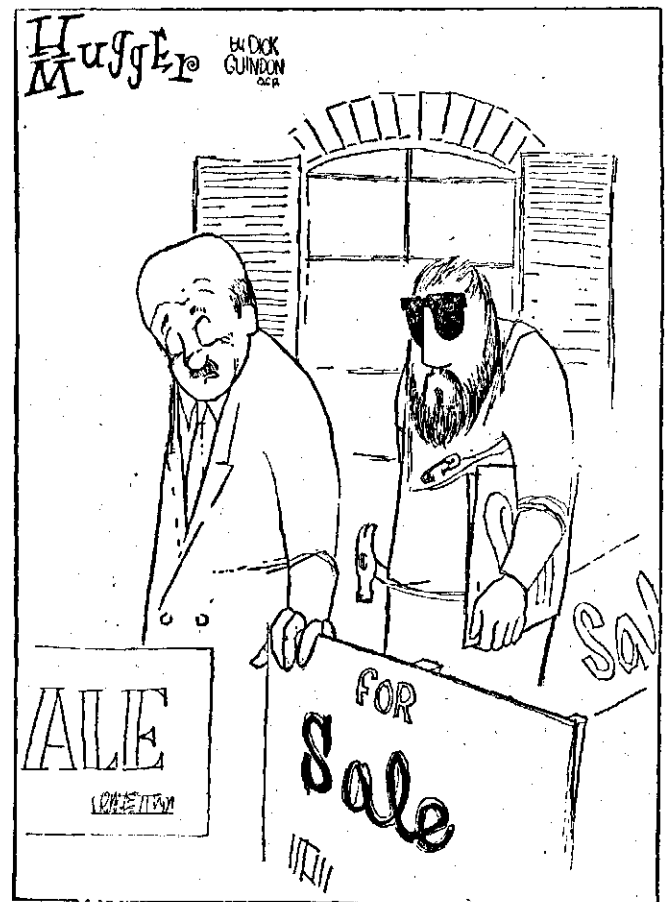
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Plans For J.C. Re-Organization Up For Approval at Fall Confab

A plan for state and regional re-organization of junior colleges will be presented at the State Junior College Student Government Conference this fall, according to Cervitos Dean of Women Amy Dozier.

The plan was recommended for state approval at a conference held last spring in Asilomar. It would change the existing three regilious to nine each within a closer geographical area, Miss Dozier said.

The need for re-organization came about because of "the

growing number of junior colleges, travel distances, expenses, plus a desire to work into a regional that can involve more than students who are associated with student government," she added.

Cerritos will join Compton, Fullerton, Long Beach City, Orange Coast, Santa Ana, and Mount San Antonio colleges in a single region if the plan is approved, Miss Dozier said.

The SJCSG Conference will be held at Asilomar November 15-17.

Tilson Publishes Only Complete Cosmet Book

by VI Corbett

Mrs. Florence Tilson, cosmetology department head, is the author of the first complete book on cosmetology ever published, *A Course of Study for Cosmetology*. Mrs. Tilson is currently working for her masters' degree at Long Beach State College.

The personable Cerritos instructor was recently voted Industrial Educator of the Year by the Los Angeles County Industrial Education Association.



Having made a success in the beauty salon business by the time she was 38, Mrs. Tilson decided to go back to high school for a diploma. She graduated from Poly High,

Mrs. Tilson Long Beach, in 1951 and attended Long Beach City College, and UCLA for teacher training. Her bachelor degree was obtained from Long Beach State College in 1960.

"All of this did not come easy," said Mrs. Tilson. One week after receiving her beautician license in Michigan in 1936, she opened her first salon. Four years later she came to California and opened her salon in Pasadena. While waiting to get her California state license, she worked in a dime store washing dishes.

In 1943 she went into aircraft industry at Douglas Aircraft in Long Beach. At nights, she worked in her beauty shop. She bought one beauty shop in the Long Beach area, and taking a leave of absence from Douglas, purchased two more shops. In 1951 she received her instructor's license and began classes at UCLA. Later, she taught summer session at San Diego State College.

Mrs. Tilson is membership chairman of the California Industrial Education Association, and is an active member of Associated Cosmetology Teachers. Her husband, Walter Tilson, is a technical writer for North American Aircraft. She has two sons and three grandchildren.

WAGNER PREDICTS

Enrollment to Hit 7000

A prediction that college enrollment will reach 7000 was made today by Edward M. Wagner, dean of admissions of records.

According to Dean Wagner, latest registration figures show 2134 fulltime and 3764 part-time students for a total of 5898.

Late registration will hike this figure by at least 1100 tonight and Wednesday, if past experience holds up. Full-time enrollment is expected to reach 2400 for the fall of 1962-63, com-

pared to 2246 last year. Total college enrollment was 6695 last fall.

Twenty-nine new fulltime instructors have been added to the faculty, boosting the teaching staff to 148. In 1957, Cerritos opened its doors to 217 fulltime and 152 part-time students.

All program changes should be made by Wednesday night, Wagner emphasized, as that is the last day to add or drop courses.

Phi Rho Pi Hosts Coaches at Meet

Phi Rho Pi, forensic organization, will host the Southern California JC Forensic Coaches' Meeting next Saturday. Plans for intercollegiate speech squad participation will be formulated and discussed, according to Mrs. Juliette Venitsky, speech coach. Mrs. Venitsky is state president of Phi Rho Pi, and will be in charge of the state tournament at the University of California at Santa Barbara, later in the year.

The Cerritos chapter is the only organization on campus which is affiliated with a national group, according to Mrs. Venitsky. The squad participates in intercollegiate contests, debates and tournaments. Its members represent the college at various community affairs. They are on call as masters of ceremonies for any college group who request their services, and act as judges at community speech tournaments and contests.

Phi Rho Pi is numerically one of the smaller groups on campus, but despite this, won the coveted ICC trophy last semester. The trophy is awarded each year to the club which has accumulated the most points for service to school and community. All clubs on campus were eligible to compete for the trophy.

Richard Harris is president of the forensic squad. Bill Lewis, formerly a faculty member of La Mirada and Excelsior High Schools, will assist Mrs. Venitsky.

Council Members Govern Students

The Associated Student Council governs all students of Cerritos College. Student body affairs are completely supervised by this council. They also meet twice a week with Dean of Men Clive Grafton.

The ASB President this year is Patti Roberts. She is active in Phi Rho Pi, Forensics squad, and is a speech major. Patti will preside at all council meetings and is the official representative of the students. The vice-president is Bob Brown, who acts as parliamentarian and is responsible for all ASB elections. The secretary is Carol Morgan and the treasurer Roger Hansen.

Two other important posts for the year are that of presidents of the Associated Students and Associated Mens' Students. Jackie Sheetz is president of the AWS. She represents all the women at Cerritos and is fully responsible for their special interests. Two specific jobs are to organize the AWS-AMS coke hour during orientation week, and preside over the Spring Fashion Show.

Marvin Kolstad is president of the AMS. He arranges activities in order to promote sportsmanship and friendship among the men and helps develop social and athletic activities for the men.

Other officers are Dorothy Cranston, commissioner of publications; Joe Kooklin, commissioner of rallies and assemblies; Harold Raphael, sophomore class president; Dave Roth, commissioner of athletics; Dave Wilson, commissioner of publicity; and Raymond Rosenhauer, commissioner of activities.

Student council meetings are held every Friday at 1 p.m. in the student activities offices. All ASB members are invited to attend.

Poster Provides History Countdown

A 14-foot poster providing a historical countdown of events of the past dating from 33,000 BC to the explosive present is now on display in Cerritos College library.

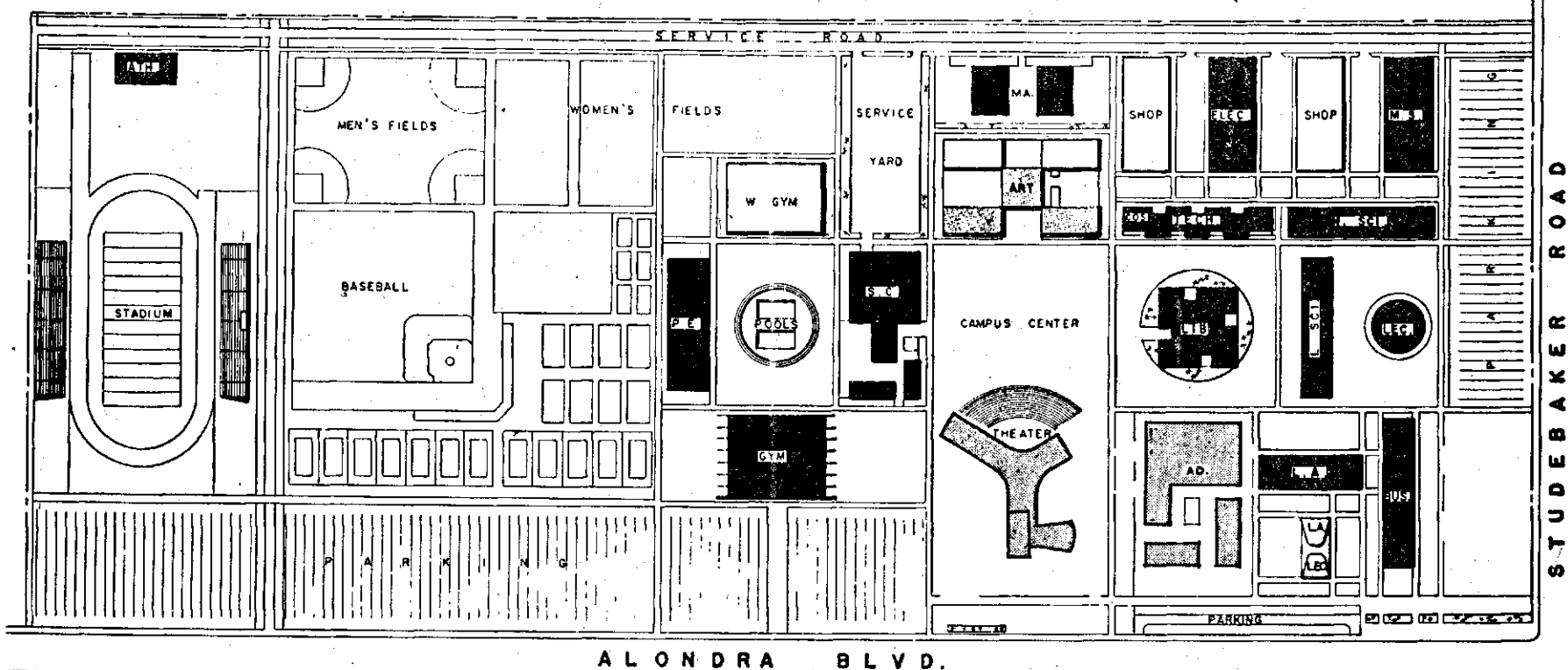
This world history panel lists according to date most of the major events of civilization. The continuity of history and the relationship of events in the different cultures is specifically emphasized. The panel has excellent specialized reference value for all students, according to Librarian Carl Johnson.

The poster was obtained from Lifetronics Research Corp. in Rancho Santa Fe.

Falcon Data

- Tuesday, Sept. 11—Howdy Day.
- Wednesday, Sept. 12—Sophomores present "The Three R's." Recreation, Relaxation, Refreshments.
- Thursday, Sept. 13—Freshman Assembly.
- Friday, Sept. 14—Howdy Hop.
- Thursday, Sept. 20—Club Booth Day.
- Tuesday, Sept. 25—Men's Service Clubs Coffee Hour will be held 7 p.m. to 9 p.m.
- Wednesday, Sept. 26—Women's Service Club Coffee Hour.

College Map Offers Key to Falcon Campus



ANYONE LOST? The 95-acre Falcon campus is shown above with the abbreviations on the buildings. The key to the map is as follows: AD.—Administration, ART —Arts and Crafts, ATH. Field House, BUS.—Business Education, COS.—Cosmetology, ELEC.—Electronics, GYM—Men's Gymnasium, L.A.—Liberal Arts,

LEC.—Lecture Hall, LIB.—Library, L.SCI.—Life Science, M.S.—Metal Shop, MUS.—Music, Drama, and T.V., N.SCI.—Natural Science, P.E.—Physical Education, S.C.—Student Center, TECH.—Technology, W. GYM.—Women's Gymnasium, MA.—Maintenance.

