# Talon Marks

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Cerritos College, 11110 E. Alondra Blvd., Norwalk, Calif.

Wednesday, March 20, 1974

## Business prep course for women

Housewives learn about management from instructor

by FRED DICKINSON TM Staff Writer

"This is the theme for tonight," said Kathleen McDannel while chalking the legend "Equal Opportunity For Women is Smart Business" across the board.

The course, "Women in Business," is designed by McDannel of the Cerritos Business Department. It is taught Monday evenings at the Cerritos Rockwell International Satellite Campus by McDannel and co-instructor Mary Weidman, also of the Cerritos Business Department.

The course helps prepare women who desire to break free from the stereotyped role of being just office help with no hope for promotion beyond secretarial positions. according to McDannel.

She said women have been battling for employment rights ever since the latter part of the 1800's. The first protective labor law was passed in 1874 in Massachusetts. However, these early laws were restrictive in nature, setting precedent that women are to be protected by the state, and thereby unequal to men by virtue of separate classification

It was not until The Equal Pay Act of 1963; decreeing equal pay for equal work, was passed that women began to get ahead in their struggle. Equal pay was followed by The Civil Rights Act of 1964, of which Title VII applied to women

However, discrimination persisted. In 1972 the Equal Opportunity Commission amended and provided penalties for discriminatory acts under Title VII. In addition the EOC established guidelines for affirmative action timetables for companies to begin adjusting the ratio of women to men in job areas where women are under-represented.

Thus there is a very clear necessity for management prepatory courses, according to McDannel -

Besides studying the law, the class covers practical methods for attaining goals.

Instead of a text book, the students divide the class into groups, searching periodicals and conducting surveys in specific areas of interest. Often the groups in investigating one problem will find another related subject needing attention.

Gayle Rollins, a member of group five, said the results of their survey regarding salaries of women at North American were favorable. However, a new problem discovered was the fact that a secretary is tied to her boss. A secretary can not advance unless the boss is advanced. This problem was listed as a goal

Colleen Jackson of group three delivered a report on now-illegal job interview practices Such questions as, Do you plan on marriage?"; "Who will watch your children?"; and "Why are you working?" are illegal under Title VII. Jackson said that women, to get out of their "ghetto," must speak out not necessarily in the sense of women's liberation, but ask what is fair. A qualified woman now has the law behind her.



The big push

Members of Circle-K Club will attempt to stationary object - a record they set last year.

break a record for pushing a normally Route changes to Bay Area

# Raises given to employees

10-cent increases ok'd by Board for most hourly, student personnel

A 10-cent across-the-board wage increase was approved for most student and hourly employees on campus by the Board of Trustees last night.

The Board approved the increases along with a 10-cent hike in minimum wage, prompted by a recently-passed State Minimum Wage Regulation.

Minimum wage for student employees here will be increased from \$1.60 to \$1.70 per hour. while bottom level for hourly and substitute employees will be raised from \$1.90 to \$2.00.

The pay increases bring salaries paid to employees here up to standards outlined in a new State Minimum Wage Regulation, which went into effect March. 4.

Neither the minimum wage change or across the board raises apply to certificated or, classified employees.

Also exempt from the new policy are security officers, who receive \$6 per hour, and adult registration clerks, who will receive a 25cent hourly increase, from \$1.75 to \$2.00 per

The wage increases will affect 70 student and hourly employees here, each of whom will receive a mandatory 10-cent raise in salary because of the minimum wage law, said Dr. Wilford Michael, Cerritos president

The raises in pay will be retroactive from March 1, Michael said, despite the delay between the time the law went into effect. (March 4), and the approval last night.

Michael said he was not aware of the new state regulation regarding minimum wages until he read news story about the matter "in the last week of February.

Michael said there was an additional delay because the college's legal representative, the county counsel, had not yet determined what employees, if any, would be exempted from the \$2-per-hour minimum wage.

Shortly afterwards however, it was determined that student workers, minors, and "learners (who are) used less than 160 hours". who would receive a minimum wage of \$1.70 per hour, a 10-cent raise over the previous tigure.

In other action, the Board approved \$660 to pay for legal fees needed by Cerritos College. as part of a class-action suit to recover impounded federal funds approved for the Veterans Cost of Instruction Program.

As part of the suit, brought by a number of nationwide organizations. Cerritos has been asked to pay for one-half of one percent of the amount of federal funds received.

# Bed pushers to roll Easter week

by GEORGE WELSH TM Staff Writer

Last year the Cerritos College Circle K Club went looking for a unique, off-the-wall stunt to raise money for the Orthopaedic Hospital in Los Angeles - they set a world record for

The original record of 604 miles was set by a group of 12 Australians in August 1972. Circle

Although the world bed push record bidovershadowed the charitable aspects, it was essentially for the Orthopaedic Hospital in Los

Talon Marks was notified Monday by Jon Preacher, who is heading the project, that the route had been changed from Carson City, Nevada, to San Francisco. The San Francisco route was used by the Circle K club last year in the world record.

Angeles that the group decided to try for the mark. As they prepare to break their own record, the major goal in mind is to raise \$10,000 for the hospital, they say.

John Preacher, who is heading the combined projects, said it all started when Stan Hooper, manager of Bank of America in Norwalk made the initial contact.

#### took a tour of the hospital and investigated all the workings of the hospital. Preacher said. The hospital has been in existence for

about 50 years and is the only hospital of its type in the Western United States. It is also the Southwestern United States Center for hemopheliacs and birth defects.

Always looking for new projects, Circle K

"Primarily it is a children's hospital with very few patients over 21 years old. The hospital operates mostly in the red because charge people on their ability to pay - but no one has been turned away because of inability to pay," said Preacher. "The control over the funds raised will be

retained by the Circle K club and will go for research and purchases of supplies and equipment," said Preacher. He added, "None of the money will be spent on administrative costs of running the hospital. We don't want anyone to think that the money will be part of someone's salary." Circle K is now taking pledges for donations

that will be based upon the number of miles they complete, which is not to exceed 1000 miles. Collection of the pledges will not start until April 14, is the day they hope to complete their push.

The bed push will start on April 5 from the Cerritos campus, go to San Francisco and back to Cerritos College all in 10 days.

"One guy can push for an hour and make about 6 miles. Uphill takes two to five people depending on the grade, and from one to three people are needed going down the hill. depending on the grade." Preacher said.

If there are any girls strong enough in Circle K who want to help push, they are welcomed to come," the coordinator said.

Many people felt that the club couldn't do it last year

The bed weighs about 150 pounds and is fitted with two bicycle wheels in front and one in the rear to be used for steering. Warning lights will be attached and a mobile home will follow close behind with the rest of the crew.

#### Account executive instructs students on money matters

Interested persons who missed the first session on money management and property planning, can still eatch the March 22 and 29

Bruce Bennett, account executive for Paine Webber Inc., a brokerage firm in Long Beach, teaches the unique seminar in investment management and estate planning. The seminar, scheduled on three consecutive Friday evenings at 7 is in the lecture hall.

The Community Services class has been designed to assist the consumer develop a comprehensive investment program, officials

Topics include tax shelter and real estate investments, new ways to save money, the uses and misuses of life insurance, bond and stock selection. Bennett will also cover retirement income and the outlook for the

Formal registration is not required for the free three-session course.

For further information on this, and other Community Services offerings, contact the Cerritos College Office of Community Services, 860-2451, Ext. 217.



Rock chicks

Member of all-female rock group "Birtha," puts on guitar solo for packed audience at student center Thursday.

## Car pool created for employees here

Program should begin by end of month, results of the questionnaire 'positive'

by TOM TAIT TM Staff Writer

Cerritos College is attempting to combat the energy crisis by establishing a car pool program for district employees.

Rising gasoline prices and the difficulty of getting their tanks filled have forced Americans everywhere to seek alternatives from their normal behavior of driving whenever and wherever they pleased.

Night services may be discontinued

#### Center remains at Niemes. no committment on funding

The Child Care Center will remain open next fall at Niemes Elementary School despite no positive committment on funding.

However, the probability of securing districtfunds for the Center is good, according to Fran Newman, dean of student affairs and coordinator for the Center.

"The district appears very willing to maintain one-half of the funding, but at this point the student body is a question mark. I don't think they realized it was going to be as expensive as it was," said Newman.

On the possibility of the ASCC refusing to fund Newman said, "We feel the district and the students will probably share the funding of the Center but in the event the students wouldn't, I believe the district would fund the Center completely."

Funding of the Center is not the only question mark. There is a possibility of night services being discontinued. Newman said the

change is under consideration because of the fluctuation of attendance at night.

"Some nights there are under a dozen students and the next night there are thirty. We hope night services will be available but because of the fluctuation of students it might not be feasible." Newman said.

While day services are definitely being planned for the fall, services for the summer are not under consideration. There will at least be the same amount of staff members. with hopefully more volunteers to handle any increase in enrollment.

Newman said there is room for increased capacity if the demand is there Price increases are a possibility, but there are no definite plans for a hike.

Dr. Jack Randall, vice president of instruction will meet with the superintendent of the ABC school district in late March to discuss details of the Center.

The 650 employees of the college were asked last week to fill out a questionnaire in order to determine the amount of interest in a car pool.

Suggestion by the Faculty Senate and from persons in administration prompted Dr. Jack Randall, vice president of instruction, to ask Dean Paige, director of extended day, to coordinate the program.

Paige was pleased by the unofficials results of the survey. "So far, much interest has been shown in the program. The feedback has been quite positive.

"Hopefully the car pool program will go into effect by the end of the month," he said.

The questionaire sent out to determine employee interest, the closest intersection and hours on campus of the employees was to be turned in Friday, March 15.

Paige estimated it will take two weeks to plot out and match people interested in the car pool program,

Aside from the program for employees being set by the College, there is a possibility of county wide car pool program which would be used by students, public employees and members of industry.

If the program works, people from the same area would ride with those traveling to the same area. A college student might be riding with a worker from Douglas.

The county-wide program, called the Commuter Computer Car Pool Program, doesn't have the capability yet to handle all of the students within the county. If the county wide computer program, under study by the board of Transportation and the Board of Supervisors, doesn't increased their capacity, it is possible Cerritos College will set up their own program for students.

This could be done by either using the computer system at the college or if the interest were not so great, by filling out a questionaire similar to the one the district

#### Editorials

Unsigned editorials are the responsibility of the Talon Marks Editorial Board. Other views are solely those of the author of the article and are not to be considered opinions of the Talon Marks staff, the editorial board, the advisor, the Cerritos College administration, or the Board of Trustees.

2 TALON MARKS

Wednesday, March 20, 1974

#### Election financing

The issue of public funding of election campaigns has inspired much debate.

It has been said that public financing of election campaigns is necessary to restore public confidence in government.

...That candidates accepting large campaign contributions are somewhat less than independent in their actions, owing allegiance to the contributor.

...That access to election funding would, in the sense of fair play, tend to equalize an unequal contest between advantaged incumbent and challenger, furthering democracy.

...That use of public funds would be against democratic principals; forcing in effect, persons to pay for the campaign of candidates whose views they did not agree with.

...That the use of a common federally controlled campaign fund was tantamount to waiving the free election process.

...That if the legislation had been worthy of the status of law it would not have been attached as a rider to the all important budget

While each of the aforementioned arguments are meritous in their own realm of reference the factor remains that such a law should not be necessary.

If money contributed to campaign funds bought influence, it is not the fault of the money. People use money. And a sale is, always was, and always will be essentially a contract between two people—buyer and seller—either of which has the power to stop the sale at any time.

#### Space crisis

From over here

Everyone is a little eccentric, and I applaud rock; and since a large portion of the Los

by FRED DICKINSON

the surface.

residents.

We've cut back our energy by 12 per cent, but there is another kind of waste problem — space. In fact, there are several areas on campus not really being used effectively.

A good example might be Burnight Center, the largest incomplete structure on campus. The area where the two wings of the building meet appears to be an amphitheater that was never built.

Television classes cry for more studio space, yet just off the theater lobby is a two-story room that has been walled in. The slab is there, the electrical outlets are there, even the door frames.

At the library's east side is a section of a breeze-way that just peters out. Looking above

this. In fact, I wouldn't have it any other way.

However, when eccentricity affects the entire

population of a community, blinding them to

the facts, someone should holler loud and long.

is, nobody listens. I am speaking of the area

and population west of the San Andreas fault.

Some people have been hollering, the trouble

There is a theory called "plate tectonics"

The theory encapsulated states that the

Earth's crust is divided into six large and

about twelve small cup shaped blocks of rock

averaging from eighteen to forty miles in

thickness that are floating on top of a moulten

- These plates are constantly, but slowly

moving, and where the edges scrape together.

The area west of the San Andreas fault,

according to geologists, is not connected to the

rest of California's bedrock or plate, rather it

is part of the plate that is under the Pacific

ocean. The Pacific plate has been measured at

the fault as moving in a northwesterly

direction at a rate of about three or four inches

In Colorado, Army Engineers were forced to

stop injecting water underground as the water

filling up some underground caverns there

In California, oil companies are required to

Since Los Angeles was once ocean bottom, it

is in some places thirty thousand feet of solid

substitute water in replacement for the oil

removed to keep the caverns from crumbling.

was causing minor earthquakes.

earthquakes occur and volcanoes erupt.

that has been endorsed by quite a number of

geologists, oceanographers, and physists.

one wonders why there is so much cement balcony around the top of the building.

Two patios are formed by the H-shaped Arts and Crafts complex. The east patio houses equipment for the pottery classes. The west side is rarely seen, and is left unattended. Why not knock out the cement and plant some grass? The result would be an instant Childcare Center, without need of purchasing a relocatable structure.

Of course, the case might be overstated, but then it is something worth considering. One day, with the continuing enrollment climb, we

just might have sort of a "space crisis."

Perhaps now is the time to start making better use of what space we already have, regardless of where it is.

Angeles area is covered with pavement and

buildings no rain water is absorbed under this

covered area resulting in the drying of the

natural geological water that should be under

While nobody knows the effects of this

drying for sure, it can be self illustrated rather

simply by taking a clod of dried dirt in one

hand, and a ball of moist dirt in the other, and

I would like to advance the opinion that in

light of data as these, no one in their right

mind would stay in such a dangerous place. In

other words, all the people west of the fault

are "a little bit teched in the head" and it's

probably caused by the repeated plunging of

this organ in the sand to avoid listening when

an alarming subject is brought into discussion.

preposterous to make such an accusation of an

entire population. After all we have

earthquake proof buildings with springs under

An accuser of such ilk might judge to their

Merely try to drive across town on one of our

freeways on an afternoon between the hours of

4 to 5 P.M., particularly Friday, when all those

people are trying to go home at the same time.

mind put up with this every day!

Still not convinced?

Ask yourself why would anyone in his right

Stick your head out of the window and take a

deep breath of that wonderfully refreshing

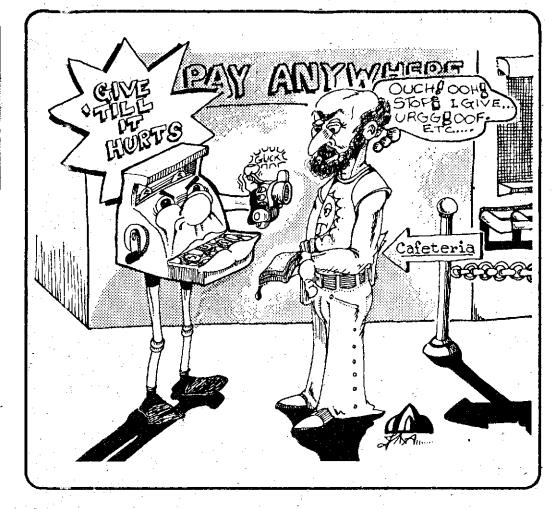
freeway air-ah, but that's another subject isn't

own satisfaction the sanity of their fellow

them bouncing happily through the quakes!

I suppose one might say that it's

dropping the two on a hard surface.



#### Letters



Dear Editor

Everything through the known universe can either be classified as being finite or infinite.

Mathematical constants such as pi or i, the limits of a beam of light, as well as the boundaries of space itself all are without an apparent end — while plants, animals, buildings, streams, cars, and man himself are finite, with a definite beginning and an inevitable conclusion.

All things built as a result of the creative spirit of man are built from materials derived from nature's resources (aluminium, iron, carbon, tin, lead, steel, plastics, cements, fabrics, papers) and are thus subject to production and inevitable consumption.

Consumption is a by-product of any materialistic society, which demands more and more of the natural resources, and mental energy (creativity) be put into a production environment to fill the wants and needs of the people.

Over consumption, on the other hand, is the total commitment of Earth's natural resources into a productive environment, yet neglecting the commitment to conservation that is the key to effective use of any resource. Teddy Roosevelt, in a speech before the Colorado Livestock Association on August 29, 1910, defined conservation as the utilization of natural resources under such regulation and control as will prevent waste, extravagance and monopoly; but encouraging such use and development as will serve the interests of the people generally."

Regardless of Roosevelt's "conservation proclamation" of 1910, he never could have foreseen the coming of World War II.

It was during this conflict that the United States and her allies began a technological revolution which saw almost full employment known natural resource for the purpose of the war effort.

So many production lines developed that washing machine plants were turned into machine gun plants and the United States became the major producers of almost everything for the entire world.

The face of the Earth and society was never the same again. Where peace took the place of war as the prime instrument of mankind's salvation—the American economy—began to turn out products and had stimulated trade so that we truly were the most advanced industrial and technological society in history, with the highest standard of

As a result, we and other nations have literally raped and pillaged the planet for this tremendous growth of materialism and technology.

living in the world.

We have polluted the air with over 147 million tons of dirt, sprays, and gasses (monoxides and sulpher dioxides, etc.) which touches everything we come in contact with: plants, metals, cloths, and even lungs.

We pollute the land with four tons of paper, 28 billion bottles and 28 billion cans per year. That garbage which isn't burned is buried in a landfill — which constitutes tearing up the physical environment, yet forms great foundations for housing projects for people and flies.

And the water we saturate with garbage, sewage and factory solid and chemical wastes. Haven't we all heard about the depth of Lake Erie from mercury poisoning; of the labor strike in San Francisco, which leaves treatment plants unattended, and the raw sewage pouring into San Francisco Bay?

The valuable algae and small fish and kelp that exist on the surface of the oceans, and is a valuable food source for large animals (possible man), are being decimated.

Unwanted bacteria are growing out of hand by the chemicals from sewage and factories (nitrates encourage bacteria growth while phosphates in large quantities kill them).

We are killing the surface environment; we know, but we don't stop there. We also seek that valuable fossil fuel product oil, as well as gasses, which are both finite resources, from sub-surface depths.

Without oil, or gasses, we couldn't run our

cars, or lubricate our mechanical parts, or make drugs, or heat our houses, drive tractors or trucks and produce chemicals and medicine.

Our economy would literally stand still, if ever the oil and natural gas supplies were depleted.

Our materialistically oriented values would have to be re-evaluated and alternatives to an oil economy would have to be considered.

Stephen Powell J9565

Whew! To be continued ...  $\rightarrow$  Ed.

Dear Editor,

Would Mr. Schade care to elaborate further on the comment regarding L.A.E. and suds and feathers?

Michele Higuere Vice President

Secure state at 1 garestic

No, not really - Ed.

Dear Editor,

Concerning George Welsh's Pros and Const column in March 14 edition of Talon Marks. The reason Cerritos College has had difficulty with the police and streakers and USC hasn't is simply because that is USC and this is just Cerritos!

onald Fisher S4754

So right you are — Ed.

#### Pros and Cons By GEORGE WELSH

I'm not in the habit of dedicating columns to individuals, but I'm going to make another exception.

The Grand Winner this week goes to Richard Powell and his basketball partner Kim Kekich, but more so to Rich, who I have elevated to the same esteem position that I had reserved for the \*/#%&!? who stole my bicycle two weeks ago.

Rich or "Rookie" as some of us know him as, is also Commissioner of ICC and in his own eyes quite an athlete, but his is a "thief." That's right Rich a thief of the lowest sort.

What did Powell do that would make me level such an accusation of such distinction? He and Kim lost to my partner, Cyndee Craig and I in a basketball game.

Now writing a column is not as easy as one might think, which many of us don't do any way. It's the idea for the column that may take days to formulate and a half hour to write. So when the 2 plus 2 basketball competition was initiated by Keith Adams for financial aids I figured that this had to be good story.

Believing I had no hope of winning, I could write up the story of what I had to go through on my way to defeat, somewhat like George Plimpton does.

In the short week before the competition the friendly rhetoric of who was greater and what each was going to do to the other filled the major portion of our conversations, whenever we met. There was so much hot air that we could have lifted the whole campus off the ground.

But I never figured that I would actually be playing him. That is not until they blew the whistle to start the game. I was so startled I forgot to guard him and while he scored I found myself still guarding Kim.

The remainder of the game is still somewhat of a blur but I do remember being called for a foul against Kim, I still think it was a clean hit. There was a lot of body contact which I definitely enjoyed. But, I did have a feeling it would be a friendly game but Rich must have taken it seriously as he got called several times for excessive use of the hands against

At the end of the regulation five minutes we found ourselves tied and proceeded to a sudden death play off (the first one to score won. Here is where I feel Rich stole my story. Being known as a "gunner" he had failed to score during the game but fate had given him one more chance and he still refused to score. I actually believe he took a dive or else accepted a brible to throw the game just so I wouldn't have anything to write about much to the pleasure of my competitors on the newspaper staff.

So to you Richard Powell, who has caused me sleepless nights, an ulcer, three editors down my neck, headaches, and a nervous condition because I almost missed my deadline because I couldn't get the original story of losing out of mind to write this one ---- One slightly used genuine Italian good luck sign

## Jump Back



#### By TOM SCHADE TM Editorial Editor

The great apathy continues ...
The student health servi

The student health services at this institution warrant careful re-consideration, for they do not even begin to meet the needs or wants of a student population the size of Cerritos.

One of the great misconceptions on this campus conerns the lack of professionalism and treatment by the school nurse. I too had held this pre-conceived and prejudiced opinion.

So, pen in hand, I decided to muckrake, and

came up with some interesting information.

During the first five years of operation, this school was rated one of the best in the state with regards to student health services. During registration, students filled out Emergency Consent Forms, which were filed in the Health Services office.

These forms supplied the school nurse with all the infomation necessary to cope with any student health problem. If a student had a certain affliction, his teachers were notified (with the student's permission) of the disorder, in case any problem occured during class time.

But, according to officials, the filling out of the health info cards took too much time during registration.

So the practice of filling out students health cards was scrapped.

Now Cerritos has one of the lowest ratings in the state with regards to student health care.

Most of the blame and criticism has been

leveled at the school nurse, with many contending the woman wasn't doing her job.

How can the nurse perform the regular functions of her job when she doesn't know the medical history of a student, has limited medical facilties and supplies, and no cooperation from the administration?

"According to the Code," the school nurse

can dispense non-prescription medications when requested by the student. If, of course, Health Services had these medications. Which they don't because of the limited budget.

Construction will soon begin on the new \$3 million para-medic building here. The Board of Trustees approved \$675,000 in funds to match the same amount from the state for capital outlay purposes, or a total of \$1.35 million for medical equipment. Yet no where are there any plans for any improvement in student health services.

Though it is mandatory for a student to take a P.E. class, if the student is injured during that class, he is not covered by any insurance or other medical benefits, (unless a member of an athletic team).

Administrators contend there is no real need for a student health program, since the needs are taken care of by the county health department. C ertain health officials disagree.

Approximately 55-70 people in the student age group (15-26) visit the Hawaiian Gardens Youth Clinic on a nightly basis alone. How many of these are Cerritos Students?

And does Cerritos vary that much from Fullerton College?

There's a health program there, and it seems quite adequate, complete with physician and psychiatrist. And the students seem to have a need. So great in fact, that when I called their health office for information I was told to call back in two hours when the rush was over.

For this health service, the Fullerton student pays a mere \$3.50. Why can't we have a similar program?

How can the administration of the college

continue to ignore the student needs?

How can they continue to ignore such problems as venereal disease and pregnancy in our age group?

How can they?

#### Talon Marks

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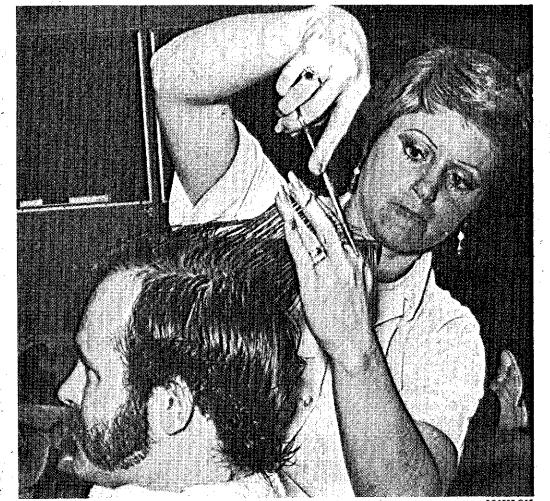
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One more inch—

Jan Doughty gives Dave Jones a careful trim as part of the Cosmetology Department workshop. Haircuts and styling are given at

### Future barbers

Reduced prices on hair needs obtainable for women and men

There are still some bargains around in this day and age when prices continue to spiral

If you need a shampoo, razor cut or a manicure, it can be obtained at bargain rates provided, however, that you don't require plush carpeting, fancy wallpaper and the usual atmosphere in the personalized salons.

The Cerritos College Cosmetology Department offers a complete program of hair needs at cut-rate prices for guys and gals.

If you've ever wondered where your barbers and beauticians learned their trade, it is possible they went through the program at Cerritos. Students here learn first-hand, through practical experience, how to do everything from chemical hair waving and straightening to facials and make-up.

Passing the state exams to become a barber" or beautician is not as simple as one would' imagine. It requires thorough knowledge of bone and nerve structure in the head, shoulders and in the hands. Students are totally prepared before they even begin to learn new hair styles.

After finishing the required pre-lab classes, students are guided through the procedures and techniques by qualified instructors who demonstrate the proper way to do the different

Every year contests are held to give students a chance to show their progress. proficiency and imaginations for new styles.

Three students are presently representing Cerritos College and the regional area in state competition to be held April 19-21, in Los

gold medals, and Deloris Begay, winner of a silver medal in regional competition will compete in the finals for Cerritos College.

Bunny Hunt and Kathy Smith, recipients of

'My students are fantastic, they're as good or better than beauty or barber shops," remarked instructor Jeanne Johnson.

The hours of operation at the Cosmotology Department are from 9 a.m. to 3 p.m., Monday through Friday, and 6-10 in the evening Tuesday through Friday. The cabilly that i

The Fourteenth Annual Hair Styling Contest will be held on April 1; in the Student Center, with awards given in two divisions. Division One will be Head-dress, consisting of creations or designs built with any material, such as paper mache, styrofoam, coat hangers, beads or cloth. Division two is the trend styling. popular hair styling and the latest in fashions.

Quick service is offered in the Cosmetology Department on all operations. Appointments are not necessary.

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The Doctor's diagnosis

## Streaker era analyzed by Cabeen

#### Dr. Cabeen shares feelings on 'latest craze' to hit campuses

Campus

LAE-Campus police science

fraternity sponsors child

Shades of Lady Godiva and Adam before the

You're waiting at the bus stop. It's a nice day, maybe 80 degrees or so, when all of a sudden, some dude runs by you in about 9.4 time. He appears to be laughing his head off.

This, along with just about anything else you see around these days, doesn't seem too unusual. And in itself, it isn't. But there is one minor detail.

This guy doesn't have any clothes on! It's only one more example of the latest fad that is sweeping the country and the world. He

was streaking. It is done in shopping centers, hockey arenas, skiing down a mountain, and across

But the vast majority of the streaking is taking place on the college campuses and is being performed by the college students.

the stage of a Hollywood TV game show.

3 FALON MARKS

Eleven-year-old Gilbert Celoya of Stanfield,

Ariz, would probably have some difficulty in

But they have a special importance to him -

it's the name of the Cerritos College fraternity

About a year ago the organization for Police

Science majors wrote to the Christian

Children's Fund and asked to sponsor a child

mented Vice-President Michelle Higuera,

"and he was the only child in the family that

Lambda Alpha Epsilon (LAE) sends more

than the \$12 monthly sponsorship fee. Every

Christmas they send a gift. For his birthday

last January they mailed him an LAE

sweatshirt. Gilbert and LAE also correspond

every month. They plan to visit him this

summer and hopefully he will return the visit

"Every semester they send a progress

report on him." said Higuera, "like how he's

On campus since 1961, LAE has 28 active and 15 nonactive or graduated members. But they

"We're mostly involved in setting up displays on weaponry and drugs at public

places," said President Mike Apodaca. "Most

people are interested in the drugs and what

they look like. I guess it's because it looks

They have worked with the Border Patrol,

and provided for Ralph Nader's security when

"But there's something I want to make

clear," said Apodaca. "We do not write

parking tickets on campus or anywhere else.

That's not our job. In fact, only one of our

Last weekend the fraternity visited the

Grand Chapter national meeting in Kansas

City, Mo. where they participated in criminal

law exams and physical agility tests. In April

they will co-host the regional meeting in

"When we have time," observed Apodaca,

"we will get together at the Queen Mary to

members works on the Campus Police."

mysterious and exotic to most poeple."

doing in school and how his health is."

are active in a variety of things.

he spoke at Cerritos College.

Anaheim.

hadn't been sponsored yet." The family's

father makes a living as a farm worker.

spelling the words "Lambda Alpha Epsilon."

let along understanding what it means.

that sponsors and supports him.

in need.

at Christmas timé.

Various schools of psychology have tried to give a shocked society reasons as to why its seemingly higher educated youth digs zipping through public places stark naked.

In the past, psychologists had simpler things to query, like goldfish swallowing.

A distressed mother going to her local shrink asks him why her son was seen eating

'Simple," the good doctor would reply, "the boy was hungry.

But streaking isn't so simple, and the doctors of the behavioral sciences are a little more pressed for answers.

If you've been reading the newspapers or watching the television, you've undoubtedly seen a psychiatrist or two give his opinions on our latest fad.

Reasons given by some of the psychologists have ranged from the streaker being a blatant exhibitionist, to his being denied attention as a

Dr. Charles Cabeen, head of the psychology department at Cerritos, sees it another way.

Wednesday, March 20, 1974

elect our own officers and have an installation.

We're going to be very busy in the week's to

At least 20 out of 30 days the fraternity is

"It takes a long time to be a good member,"

said Higuera. "You have to be a part of the

activities and keep your studies up. To join one

must have at least six units in Police Science.

or three units and the consent of the advisor."

Most of its new members join in the fall

semester, while other people who join clubs

are not available in the spring. Two men and

two women joined the fraternity last

semester. "Not many girls major in Police

Science," said Higuera. "In fact, I'm the

fraternity's first female to be vice-president." It costs \$20 to join LAE. We only get \$7.00

of the money," noted Apodaca. "The rest of it

Meetings are usually held Sunday's at a

goes to the national headquarters."

member's house.

having some sort of activity.

a prank. They (the streakers) get some excitement and attention from doing something forbidden, "said Cabeen.

"In my opinion, most of the streaking is just

"I don't see it as being anything sexually motivated, though.

"In fact, I think it's kind of funny."

When asked for a reaction to a streaking incident at Cerritos last week, Cabeen sustained his lighthearted approach to streaking.

"They're attitude was pretty typical."

chuckled Cabeen. "They got their attention." As to the future of streaking? "Well, like all fads, it will get old, lose its shock value, and then it will pass," said Cabeen philosophically.

Then the Ph.D from UCLA was asked to give some advice to those of us with more Victorian morals on what to do until this thing

"If it bothers anybody, they should treat it the same way they would an X-rated movie. They don't have to see it if they don't want to. Simply look the other way.

"In the meantime, I won't worry much about it," he said.

Trouble is, those who look the "other way" soon see someone streaking there too...

#### 'Energy Crisis' debate hosted by Phi Rho Pi

Various classes will act as judges in a two day debate tournament hosted on campus by

Phi Rho Pi of the speech department. Seven colleges from Southern California will participate in the program which deals with the "Energy Crisis."

2Several aspects of the problem, from using solar energy to other broad range topics and solutions will be debated.

Teams will be spread throughout the classes on campus. After the debate is over in given classrooms, the students will judge which team has won the debate.

Donna Grossman, speech instructor and one of the advisors for the debating team, said it will be good practice for the teams to experience this kind of situation.

we have important information to convey and this gives us a chance to let people know what debate is about."

All the information that will be presented during the debate is up to date, according to Grossman. The subject is thoroughly researched before the competition.

The tournament will be held March 21-22. Of the 20 participants, 14 will use the Oxford way to debate, and six will use the Lincoln-Douglas technique, Grossman said.

A list of the teachers who will have the debate in their classes is in the Speech Department.

used for the Burnight scholarship award in

There will be a choir concert from 3 to 6

p.m. Sunday, March 31, in the Burnight

Center, Room 17. Tickets are \$2 for general

admission, \$1 for students, children and

### News items

Irving Bengelsdorf will lecture tonight in the student center at 8. Subject of his lecture will be "Spaceship Earth: People, Poverty and Pollution," from his book by the same

New pep units will be chosen on Wednesday April 3, in the student center. Both song and yell candidates will hold tryouts. Interested persons can watch.

"Black Comedy," first spring play of the year, will be presented on campus April 2, 3

Pending student council approval the tickets will be \$1.50 for non-students and 75 cents for students.

Burnight Memorial Fund. The money will be

One-third of the amount will go to the Ralph

faculty. The concert is a benefit for the Ralph Burnight Memorail Fund. Tickets may be purchased from Community Services, the student center box office, or any choir member.

Entry blanks are now in for the ASCC Financial Aids bowling tournament. The tournament will be held April 2, 3 and 4. All students and staff are eligible to enter. Entry blanks are in the Student Affairs office.

A representative from Blue Cross will be on the campus in Room 37 of the library every third Thursday of each month to answer any questions regarding the Dental Plan. Sessions are from 1-3 p.m. on March 21; April 18, and

Child behavior specialist Brian Couron will teach a special 11-session seminar on "Effective Parenting" at Cerritos beginning April 2 at 7 p.m. in the new bookstore building. The cost-free class sponsored by Community

Services is being repeated based on usually high attendance at last year's seminar.

Reservations are being taken at Community Services at 860-2451, ext. 217.

University of the Pacific representatives Jesse Marks and James McCargo will be on the campus Thursday, March 21 from 8:30 a.m. until 3:00 p.m. at the student center. University of Pacific includes four-year liberal arts colleges and professional schools of music, education, pharmacy and engineering.

They also sponsor a school of dentistry in San Francisco and a school of law in



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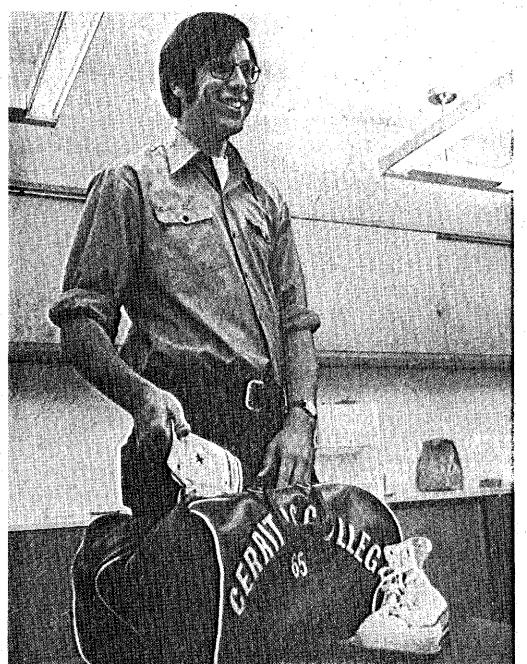
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It was a big year for Al Fruhwirth, the Falcon basketball star's efforts earned him a first team all-state berth. The 6-foot-8 225-pound center was also named Most Valuable player for his team as well as for the South Coast

In scoring nine runs against Fullerton last

Thursday, one might imagine that the Falcons

really poured in on the Hornets. On the

contrary. Fullerton was rather fortunate that

Cerritos didn't score more. It could have been

much, much worse, as the Falcons left nine

But if you win 9-0, somebody's gotta be doing

something right with the bat. Cerritos

notables on offense were Ken Gaylord (single,

double, three RBI'S), Mark Pedersen and

John Durnal (two RBI's apiece), and Jack

the game having allowed only two walks in 26

innings of work. He immediately doubled that

total in the first by walking a pair, and then

walked two more in the second prior to being

runs, but only three of those were earned. The

Don fielders committed five errors in the

What might have made the Santa Ana

pitchers a little erratic in this game was the

fact that Cerritos got the lead-off hitter on

base in the first seven innings. This tends to

The Falcons left 11 men stranded on the

The Falcons cut down on their offensive

mistakes in the Saturday Fullerton game.

Only four runners were left on base. A double

by Gaylord in the seventh helped break open a

Cerritos continues in its pursuit of a second

undefeated season and third state

championship with games this week at Mt. San

Antonio (yesterday), here against Orange

Coast tomorrow afternoon at 2:30, at Orange

Coast Saturday at 1:30, and at Fullerton next

interrupt a pitcher's train of thought.

bases making a two game total of 20.

Against Santa Ana, Cerritos scored nine

Brian Hall, the Fullerton pitcher, came into

men on base for the game.

Ramirez (three stolen bases).

yanked.

2-0 ballgame.

Tuesday at 2:30.

Cerritos in first

#### Falcons win with strong pitching

by ANDY FURILLO TM Staff Writer

"A sign was posted in the Fullerton Hornets dugout during last Thusday's baseball game that read, "If you walk a Cerritos batter, it's like giving them a run.

inspired by their coach's wisdom, Hornet pitchers proceeded to walk 10 Falcon hitters. Cerritos scored nine runs.

The next day, Santa Ana pitchers issued 11 walks to the Falcons and hit two batters. Cerritos scored nine runs.

Earlier in the week, a walk and a hit batter led to both Falcon runs in a 2-1 victory over Orange Coast.

It has become apparent at this early juncture in the season that the Falcons are walking to a conference title.

Swept under the rug last week were Orange Coast on Tuesday (2-1), Fullerton on Thursday (9-0), Santa Ana on Friday (9-2), and Fullerton again on Saturday (5-0).

And all the while, the number's continue to accumulate for the Cerritos Falcon baseball team. It has now won 34 straight games, is 14-0 on the season, 6-0 in league, and holds a twogame advantage over second place Mt. San Antonio in the South Coast Conference.

Coach Wally Kincaid's career win total at Cerritos has reached 497 games. Should cosmic law continue to prevail, he should win his 500th game next Saturday.

Other than capitalizing on gifts from the opposition, the Falcons have done a thing or two on their own to be sitting where they are today. For one thing, Cerritos' pitchers throw the ball over the plate.

And do they ever throw it over the plate. Butch Black was the standout hurler last week. He threw an amazingly low total of only 77 pitches to dispose of Orange Coast, and then came back to shut out Fullerton in the Saturday game.

Black, a big dude at 6-2, 190 lbs., now has a 3-0 won-loss mark on the season. He's allowed only one run in 26 innings of work. Not an overpowering pitcher, Butch keeps the ball down on the hitters which results in a lot of

His control has been near perfect. He's walked only two batters this season.

Dave Shinhoster came through with a sharp performance in the Thursday Fullerton game. He had a no-hitter until the fifth inning, but had to leave the game prior to the seventh when his arm tightened up on him.

The next day, Shinny reported that his arm felt OK, though. He's now 4-0 on the season.

The ace, Danny Boone, extended his personal record to 6-0 with the Friday win over Santa Ana. He gave up four bases on balls and seven hits in eight innings. For the first time this year, he was pulled for a reliever.

Dan struck out six batters in the game, raising his season total to 49 K's in 53 innings. Steve Hansen got the save, his fifth of the

While Cerritos did manage to maintain an unmolested record, it might have been its shabbiest played week of the season.

Poor baserunning against Orange Coast kept the game close. Afterwards, the entire team was asked to stay late by Coach Kincaid to practice running the bases and picking up the signs from the third base coach.

# Hard work pays off

Fruhwirth reaps fruits of very successful year

by DEAN DIRKSEN TM Staff Writer

Al Fruhwirth has never been on a golf course, but recently he received a letter from one of golf's all time players, Arnold Palmer. Does Palmer want Al to be his protege and become a long driver instead of a short shooter? In case there is panic, the golf pros can relax, Al is not going to convert his basketball talent to the golf links.

Palmer's letter is one of many that Al has received in reference to him playing basketball at a four year school. Palmer, a graduate of Wake Forrest, let Al know that Wake Forrest is interested in his enrollment,

How does Al feel about all of the attention and trips to various parts of the country? "It's an experience, I've never had anything like this happen to me before," Al said. "Prior to this year, the highlight of my athletic career

was playing little league baseball," Al added. So far, Al has been contacted by University of California (Berkeley), Washington State, Pepperdine, Loyola, Cal State Fullerton, Cal-State Northridge, the University of San Francisco, the University of Pacific, Utah State, the University of Utah, Cornell, Wake Forest, Florida State, Virginia Tech and Rice. The list will continue to grow until he makes his final decision sometime in April. It appears that Cal State Fullerton has the inside track as Al says, "I'd like to play ball in Southern California.

Al's basketball career is somewhat unusual because this, his sophomore year, is the first year he has had a near injury free year. Will Al keep imrproving at the unbelievable rate of last year? Cerritos' assistant basketball coach, Jack Bogdanovich said, "With the injuries he has had the last couple of years. We or Al have no way of knowing just how good he can be." Al and his coaches feel that his future success will depend a lot on the "leg" strength he can develop.

Al finished his career at Cerritos as the fourth all-time leading scorer with 917 points. he averaged 24.9 points per conference game and 23 points during the regular season.

He broke Cerritos' All-State Everett Fopma's 1971 single season field goal mark when he pumped in 284 buckets during the 1973-74 season and finished as the South Coast Conference's leading scorer, third leading rebounder and fourth leading free-throw

The impressive statistics earned Al the votes of the SCC coaches as the conference "Player of the Year.

Al is the first to point out that he could not have had such a year without help. "They really worked their tails off on offense to help me," Al said, as he described his teammates. Al added, "We had four guys on the outside working hard, trying to get the ball into me. It goes without saying that I couldn't score without the ball.'

"Coach Forrester worked with me a lot on my shooting during spring training. He got me to work on a quicker release because of my lack of jumping ability," Al said. "Coach Bogdanovich worked with me on my defense,'

'Big Al", as he as become known on the campus, is packing his bags and hopefully moving on to bigger things. How far and how high will be answered in time.

# Sports

Wednesday, March 20, 1974

#### **SPORTS SCENE**

4 TALON MARKS

### Women athletes work to achieve equality

by BOB RAMIREZ **TM Sports Editor** 

It is an unenviable task to be a woman athlete at Cerritos College. It's too bad, because these athletes put in as much time and effort as the male athlete.

Little or no financial support has gone to the women's teams on campus. As in our society, the female athletes at Cerritos have tried to reach equality with the men's programs.

This effort has been difficult. Despite this, the teams have gone on to post some very successful showings against opponents who have gotten more support.

This year saw a girls field hockey team established. Less than two month's old, it came up with a 2-2 tie against East Los

A tie may not seem like anything to do handstands over; however, it is quite an accomplishment when you realize that East Los Angeles has had a girl's field hockey team for two years. They also have better equipment.

Another athletic team staffed by the fairer sex is the women's tennis team with Dick Juliano as coach. In their season opener, the squad defeated Cypress College 5-4. The team holds a 1-0-1 record thus far, yet they draw no more fans than a team who hadn't won in years. Matches are every Thursday at 2 on the Cerritos tennis courts.

Team members are Diane Harris, Gail Hamilton, Jeri Gosano, Vickie Nelson, Bev Shermer, Sandy Nelson, Lisa Whitman, Pat Valdez, Kathy Martin, Vickie Herbst, and Janet Smith.

On the importance scale, the women's teams at Cerritos have not carried much

weight. It is a gross injustice. They have battled against obscurity and deserve all the support that can be given to them.

Thus far, they have not been given their share. It seems there is an obvious imbalance among the athletic program.

Bruins Try For NCAA Crown The UCLA machine is on its way again. Last Saturday (March 16) in Tuscon, the Bruins slapped down USF 83-60. They went about it in a methodical way. Needless to say, the game was not a heart stopper.

However, the Bruin win will send them to Greensboro, North Carolina, for a semi-final match against North Carolina State, the number one ranked team in the nation in the final polls.

In their first meeting this year, the Bruins disposed of N.C. State 84-66.

In this first meet Keith Wilkes was the big difference as he pumped in 27 points and held David Thompson to 17. Thompson has since led his team to a 28-1 record,

State Archery Tournament on Tap

Friday and Saturday, March 22 and 23, Cerritos will co-host a state archery tournament. Schools including Berkley, San Diego, and San Bernadino will compete.

The ASCC Financial Aid Department is holding a bowling tournament that is open to all Cerritos students and staff members. It will be held April 1-3 from 1:00 to 6:00 p.m. at the Dutch Village Bowl on Woodruff and Artesia in Lakewood

Tickets may be purchased at the ticket booth or the Student Affairs Office. Individual and team entries will be accepted.

Cost is \$3.00 a person.

#### Track Squad on right track, team is strong

Idled by rain for over two weeks, the Cerritos College track team, paced by high point man Phil Serna, swept by Santa Ana College 80-65 in their first South Coast Conference (SCC) dual meet Friday.

Serna, from Downey High, collected 12 points by winning the 220, placing second in the triple jump, taking third in the long jump, and running a leg of the 440 relay.

Before winning their first SCC dual meet, the Falcons placed in 11 out of 15 events at the annual SCC relays last Tuesday at San Diego Mesa College.

The Falcons placed first in the javelin and the distance medley, second in the discus, pole vault, four-man two mile relay, and the fourman four mile relay. They also had third place finishes in the triple jump, the high jump, shot put, long jump, and the shuttle hurdles.

While finishing on top of Santa Ana, the Cerritos College track team set three dual meet records. Glenn Klein had a record distance of 51 " 134in the shot put.

Mike Spoolstra had a jevelin throw of 204 feet while Frank Slater captured the triple jump with mark of 43 feet 10". Ron Dumphy was impressive in the discus

with a 158'10" toss, one of the best throws in Southern California this year.

Another impressive performer was Jeff English, a dual winner in the mile and three

Ray DeCuffa, a 15-foot pole vaulter before a tragic car wreck last year, is returning to his old form by clearing the bar at 13'6". Coach Dave Kamanski was pleased with the

win but said, "We still have some holes. Dave Lizardi has missed eight days of school with the flu. He's a versatile performer and we need him to win. He's coming back slowly, though. He can run a lot better than he did."

So far the Falcons have been extremely impressive in the javelin, discus and four-man mile relay but Kamanski says the Falcons will have to do their best in every event to be competitive. "We have a real tough conference but we're just going to take them one at a time."

The Track team travels to Mt. San Antonio College next Friday to meet Mr. Sac in their second SCC dual meet. Mt. SAC posted an impressive 110-35 win over Orange Coast College last week.

Kamanski figures Mr. SAC, Orange Coast and especially Fullerton are the teams to beat. - The Falcons entertain Fullerton Mar. 29th at Falcon Field.



At the recent sports awards banquet, trophies and plaques were given to the following athletes. Basketball: Captain - Phil Weinberg; Most inspirational — Randy Small; Most Valuable - Al Fruhwirth; Most Wakefield (not shown) was also given a Improved — Mike Pilling. Wrestlers were also presented with awards. Mike Salcido - Most Valuable, and Craig Leitner - Captain, Don

captain's award.