



Late registration ends Friday



NEW OFFICE HOLDERS — Wayne Rew (right) moved from Counseling to the office of the Dean of Counseling and Student Ser-

vices. Mark Wallace is the new Director of Public Information and Publications. (See stories Page 4).

Drop in enrollment rate threatens future funding

By CLAUDIA PIRAS
TM Managing Editor

Registration has been extended in an effort to increase enrollment and avoid a drop in funding for Cerritos College in 1985.

As of Friday, Aug. 24, the total number of students enrolled for fall 1984 was 18,338 — a drop of almost 2000 from last fall.

Consequently, Cerritos College is adding another week to its fall registration period.

Students are able to add classes until Friday, August 31, providing the class is not cancelled, not full and the instructor does not object.

The early start semester this fall and the volume of phone inquiries have prompted the registration extension.

Funding for California Community Colleges is based on the ADA (Average Daily Attendance) generated during the school year.

The funding for 1985-86 will be based on the ADA generated by the college in 1984-85.

According to President Dr. Wilford Michael, some of the factors contributing to the low enrollment include: a decline in unemployment, less students graduating from high school, less re-entry students, the early calendar confusion, and lastly the fees — which Dr. Michael feels is the least important factor.

"I don't feel the fees caused many students not to enroll because there is State Aid and financial help available to those that need it," stated Michael.

On the other hand, Lynn Hanks, Director of Admissions and Records, feels that the fees are very much a part of the low enrollment along with the confusion and lack of publicity to the early calendar.

"I am hopeful because of the extra week's enrollment and I am also hopeful that the continuing students will pass the word around and encourage others to join our campus," Hanks said.

Cerritos College has experienced a steady decline in enrollment for the fall semester for the past three years.

Parking off campus can get you towed at costly price

By JENNIFER KNOX
TM Features Editor

Students who find campus parking inadequate may find Lucky's and the Price Club expensive alternatives. Both companies will continue to tow-away cars which are illegally parked on their property for a fee of about \$85.

According to Lucky's Assistant Manager Lynn Gibbons, "Cerritos students have always parked here and it has always been a problem. We will tow away all cars not belonging to our patrons. Don't take the chance; please don't park at Lucky's."

"We don't tow away cars for profit," says Price Club General Manager Mark Mers, "But our business is growing and we have a responsibility to our customers. All we can do is inform students of the consequences. If they illegally park on our property, we have no choice but to tow them away."

Despite repeated articles in the *Talon Marks* and several warning signs posted throughout both lots, off-campus parking is a recurring problem.

"I think the reason that students park off-campus is because they think

that they can get out of paying the \$10 parking fee," said acting Chief of Security Mike Bolden. "Many students don't drive very often or only have one class and may not feel that the parking fee is worth the expense."

"Parking in residential areas across from the college is also illegal," adds Bolden, and may result in a \$30 parking ticket.

There are several thousand parking spaces available on campus. Regardless of where you park, you can get anywhere on campus in about 10 minutes.

Current parking stickers are available for ten dollars at the Campus Security Office. Effective Tuesday, Sept. 4, students must have a current parking sticker to park on campus. Parking permits can also be purchased daily for .50¢.

Current parking stickers must be placed in an area visible to security guards, such as on the rearview mirror or placed sticker side up on the dash. Many students are also placing the permit directly on the back of their rearview mirrors.

Students may park in any white

See PARKING / Page 2

ROOM FOR 11 FROSH

Fall Senate candidates sought

By TERRY SPENCER
Editor-in-Chief

Nominating petitions will be available beginning Monday at 8 a.m. for those wishing to run in the Sept. 11-12 Student Senate election.

Petitions are available through the Student Activities Office and must be returned prior to 4 p.m. on Sept. 7.

The top 33 vote getters will be elected to the senate, unless it becomes necessary to invoke the freshman eligibility rule.

In the fall semester, a third of the senate's seats are reserved for fresh-

man, therefore the first 11 freshmen will be elected, regardless of where they finish in the election.

In order to run for the senate, a person must be enrolled in at least 10 units, and must possess a minimum GPA of 2.0 for the previous semester, whether it was in college or in high school.

"I think that it is important for students to express their thoughts," said ASCC President Fred Regan.

"I don't think that it's right for those who criticize the student government

to do so without trying to do something themselves.

Regan added that he would like to see more participation in ASCC government from among the non-traditional student.

"I'd like to see a handful of older students get involved — those over 35. The success that myself and some other older students had in elections proves that they can be successful."

Regan, who celebrated his 54th birthday yesterday, was the oldest student ever elected to the senate and to the presidency.

Club Booth Days opens today in Quad

By MONA MENDOZA
TM Staff Writer

Cerritos College Club Booth Days, sponsored by the Inter Club Council (ICC) will be held today and tomorrow from 11 a.m. to 1 p.m. in the Quad, and tonight from 7-9 p.m. in the Social and Health Science Patios.

Free hamburgers and cokes will be available tonight and tomorrow to all students who present their current I.D. card.

A pep rally is also scheduled for Thursday at 11 a.m.

Each club on campus will have a booth for the purpose of recruitment. These clubs are divided into four

major categories: Service, Curricular, Special Interest, and Panhellenic.

Service includes those clubs whose primary concern is to serve the interest of the total college program and the community.

Curricular includes clubs whose purpose centers around an academic interest.

Panhellenic includes fraternities and sororities whose primary goal is social activities.

Information tables will be set up with representatives from each club to answer any questions that students may have about each club or organization.

Pamphlets and flyers will be distributed to help acquaint students in club activities and membership.

"It encourages students to join the various clubs on campus and helps them get involved in student life," says Coordinator of Student Activities, Phil Houseman.

ICC promotes Club Booth Days to form communication between the various clubs and organizations on campus.

"We're really trying to get the quieter clubs more involved," said ICC Commissioner Sammi Ramirez.

See CLUB BOOTH / Page 4

TEXTBOOK DEBATE

Faculty and Board members debate on teacher-authored books for use on campus.

PAGE 2

OLYMPIC STARS

Cerritos student brings home gold and best boxer award. Prof helps with Water Polo silver.

PAGE 3

NEW DEAN

New Dean of Student Services and Counseling old hand at working with students.

PAGE 4

Tale of a towing job

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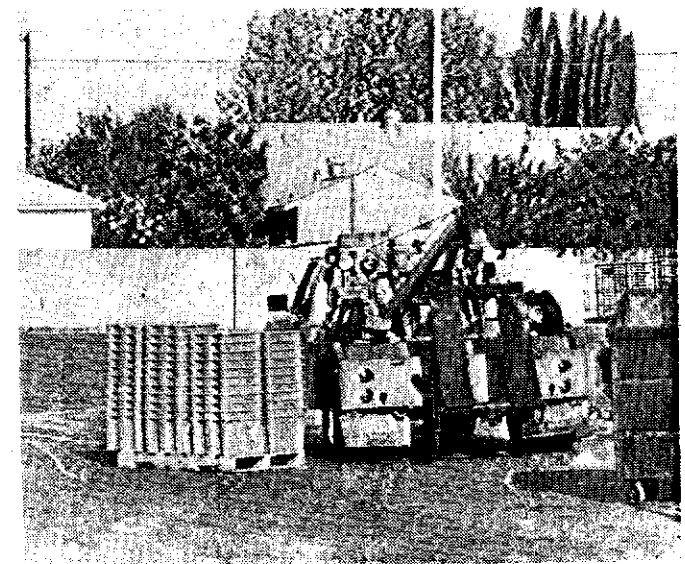
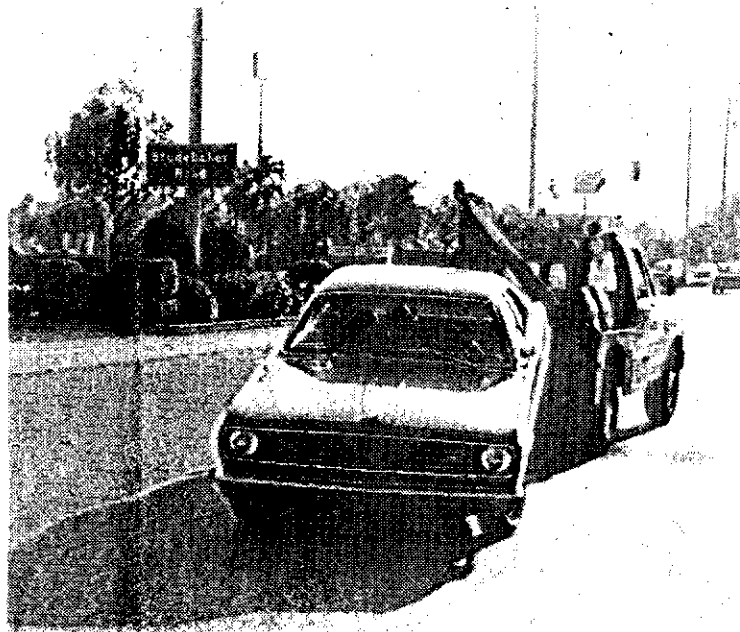
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TOW TRUCK ATTACK — Tow truck assigned to remove student cars parked in violation of posted signs at Price Club and Lucky's hooks up car, pulls out, and heads for impound lot. Then, it returns again...to wait....

TM Photos by DAVID GIGLIO
and TERRY SPENCER



PARKING / From Page 1

space, head in only. Yellow zones are reserved and blue zones are for handicapped only. There are also 15 minute visitor zones located in many of the lots.

Anyone parking without proper identification will receive an \$18 parking ticket, handled through the Downey Court system.

Anyone having questions about parking information should contact security at ext. 291.

Faculty, Board debate teacher's texts

By TERRY SPENCER
TM Editor-in-Chief

Faculty and Board of Trustees members clashed over the issue of teacher authored textbooks at the Board's meeting last Monday.

Trustee Harold Tredway expressed his concern over the use by instructors of texts that they themselves had written and are not used by any other college.

Tredway felt that it was a conflict of interest for a teacher to assign a book to his class when he realizes a profit from its sale.

Professors John Baley and Allen Siegel defended their use of textbooks that they authored for their classes, stating that there are no other textbooks on the market which better fulfill the curriculum requirements.

Board Member Dale Hardeman questioned the quality control procedures used by the school, but defended the instructors right to choose their own texts.

A further report on the issue will be brought before the Board's meeting of Sept. 10.

Communications program to assist 'ICE'y teachers

By SARAH HILL
TM News Editor

A variety of staff development programs are being offered this semester to enhance teaching skills.

The programs offered this semester are I-C-E (Improve Communication Effectiveness) and S-G-I-D (Small Group Instructional Diagnosis) both directed by Howard Taslitz.

"This is not any kind of evaluation. The purpose of the program is the self-improvement of the teacher," said Taslitz.

The I-C-E project, developed at Cerritos College, has been in effect for 10 years.

The I-C-E program consists of discussions and reviews with the teacher to help identify communication goals for their students.

If the teacher wishes, he or she may have their class or classes taped.

"It's like looking in a mirror to see how you're doing," Taslitz said.

S-G-I-D is a new method that uses group topic discussion, among students to provide feedback to an instructor in order to improve teaching, provide suggestions for strengthening the course, and to increase communication between students and teachers.

"These programs are valuable for the teacher in refining his educational skills," said Taslitz.

All visits, tapes, information, discussions, and conferences will be kept confidential.

Learning Center trades 'Materials' for 'Resources'

By CONNIE SAGER
TM Staff Writer

With the variety of services and aids that have been added to its list of offerings over a period of years, the Learning Materials Center has earned itself a new name.

The Learning Resources Center. Although the new signs have not yet been erected, the administration has officially changed the name of the center to reflect more accurately its function today.

Some of the services and aids available include a reading center, writing center, tutoring center, math lab independent study classes, computer lab, reference library and periodical room.

The center is open from 8 a.m. to 10 p.m. Monday through Thursday, and from 8 a.m. to 4:30 p.m. on Friday, and is available to all members of the Cerritos College community.

Oxnard to host campus Leadership Conference

The ASCC's semi-annual Leadership Conference will be held Sept. 7-9 at the Casa Sirena Hotel in Oxnard.

The conference is open to approximately 100 current and prospective leaders of the various campus organizations.

Workshops that will be included in the program are "Time Management with Self-Motivation" led by Dr. C.E. Rohm Jr. of Cal-State San Bernardino; "Sock It To Them with Your Gorgeous Personality!" presented by Dr. John Walker of the Cerritos Institute of Religion.

Professor Jerry Shopfner will lead a discussion in "How are You Going to Make It In the World," while Patricia Cook, Director of the Career Center will talk on "First Impressions: Communicating Your Positive Self," and "If You Don't Know Where You're Going, You'll Probably End Up Somewhere Else."

Wendall Hanks of the Speech Department will lecture on "First Words On the Moon Were Spoken: Getting Your Organization Off The Ground," while Richard Robinson, Associate Dean of Student Activities will talk about "How To Do It Right, But Were Afraid To Ask."

Newsbriefs

Faculty art opens

The Faculty Art Exhibition by the Cerritos College Fine Arts and Communications Division will begin Sept. 4 and run through Sept. 20 in the Fine Arts Gallery.

An opening reception will be held on Tuesday evening, Sept. 4, from 6-8 p.m. in the Art Gallery.

Interested students and staff members are invited to drop by for the reception.

Alice to open

Alice in Wonderland is the first production of the year for the Cerritos College Theatre Department.

Alice is slated to open on Sept. 27 and run through Oct. 6 in BC 31.

Georgia Well, chairperson of the Theatre Department, will direct the show.

This version of *Alice in Wonderland* is not the typical Lewis Carroll story. It is an upbeat interpretation adapted by Andre Gregory which does, however, remain true to the original line.

For ticket information, call Ext. 343.

Music offers varied courses

The Cerritos College Music Department is offering this fall a variety of courses, including wind ensemble, stage band, and pep band.

Burnette Dillon, director of the wind ensemble, will meet with his group every Wednesday at 7 p.m. The ensemble, which will have the advantage of coaches rehearsing and performing along with the students, will present musical selections by William Schuman, Vincent Persichetti, and Bach as part of their fall repertoire.

Professional jazz musician Don Erjavec will be the director of the stage band. Erjavec has been a music instructor at Cerritos College for 19 years. The music of Count Basie will be spotlighted with some vocal additions to the band. Rehearsals will be held on Tuesdays at 3 p.m.

The pep band, directed by Hector Salazar, commenced rehearsals on Aug. 25 at 4 p.m. for Falcon football halftime shows.

Instrumentalists who are interested in these courses can contact the Cerritos College Music Department on ext. 566.

Women's lecture

The first in a series of four Saturday workshops on "Becoming Today's Successful Woman" is entitled "Are You Promotable?" The four-session seminar, which is being offered through the Cerritos College Services Center beginning Sept. 8 from 9 a.m.-12:30 p.m., will attempt to answer that question.

By attending these seminars, women will acquire the attitudes, approaches, and business savvy to become successful and meet the many challenges in the business world.

If you have any questions about these workshops, call the Cerritos College Community Services Center at ext. 521.

DATES TO REMEMBER

August

- 29/30 Club Booth Days 11-12 noon in the Quad
- 29 Club Booth Night 7-9 p.m. at the Elbow Rooms

September

- 3 ASCC Movie: "Silkwood"
- 6 ICC Meeting 11 a.m. in BC 111
- 7-9 Leadership Conference in Oxnard
- 11 Advisor's Luncheon 11 a.m. at the Student Center

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Temporary opening for assistant manager of Halloween Place. In the Lakewood area. Experience helpful, but not required. Must be free to work days. Contact Claudia at (213)925-9316

Math prof Lindgren helps Water Polo to 5-5 tie with Yugoslav Olympians

By JOHN VAN GASTON
TM Sports Editor

In math, five always equals five. But as Cerritos College Mathematics Professor Ken Lindgren found out, things aren't always that way in Olympic water polo.

Lindgren served as an assistant coach on the U.S. team that finished with the silver medal, despite a 5-5 tie with the Yugoslavians in the championship game.

Yugoslavia was awarded the gold for a superior goal differential in its previous games.

Lindgren, 46, has been a teacher for 21 years, after attending Whittier High School, UC Berkeley, and Cal-State Long Beach.

The 12 year veteran of the coaching ranks is currently the head coach at Long Beach.

Prior to the Olympics, the highlight of his coaching career had been guiding Cal-State Fullerton to the National Championship in 1974 and to third place in '75.

Lindgren had been selected to be an assistant coach for the 1980 Olympics in Moscow, but due to the U.S. boycott, his team did not compete.

The 5-5 tie with the Yugoslavians negated what Lindgren had felt was an excellent chance for a gold medal for the U.S. team.

"It was frustrating to go through the Olympics undefeated and still wind up with a silver medal," said Lindgren.

"Our common goal was to get the gold."

When the final game ended Lindgren said that he felt a sort of "devastation."

"These men have been working together for seven years. They were a bit disappointed not to win a gold."

The one thing that impressed Lindgren about the Olympics was the patriotism and the camaraderie.

"The camaraderie was unbelievable. When we got back, there was a ticker-tape parade for all of the athletes in New York. It was the same in Dallas."

"When you have 2,000,000 people come out to congratulate you, it is an awesome feeling," Lindgren said.

"It was great to see all of those people together."



KEN LINDGREN, Olympic Water Polo assistant coach

TM Photo by MIKE ROBSON

VAN-STAND VIEW

Athletes in limelight; here's looking at you

By JOHN VAN GASTON

Athletes, here's looking at you.

Another year at Cerritos College promises another exciting year of sports.

The feel of training camp, the perspiration running down your face, the anticipation of competition at your very fingertips.

It is awesome, the thought of preparing for what could be, hopefully, your most productive year.

The thought of catapulting yourself into the spotlight, or maybe even becoming the goat sometimes is

enough to keep the juices flowing.

For you, the frosh people, it is your first chance to prove to your incumbent teammates that you have the talent to be on the team.

You also want to prove to your high school coaches that your senior year was no fluke.

As for you sophomores, this is the year to show those major colleges that you are worthy of their tradition, and can fit into their program.

Good luck athletes. Keep your eye on the ball.

We'll be keeping our eye on you.

FALL SPORTS SCHEDULES

1984 WATER POLO

DATE	DAY	TIME	OPPONENT	PLACE
Sept. 17	Mon.	3 p.m.	Cal Tech	Cal Tech
Sept. 21-22	Fri.-Sat.	3 p.m.	Cuesta Tournament	Cuesta
Sept. 25	Tues.	3:30 p.m.	Orange Coast	CERRITOS
Sept. 28	Fri.	3:30 p.m.	Santa Ana	CERRITOS
Oct. 2	Tues.	3:30 p.m.	Saddleback	CERRITOS
Oct. 5	Fri.	3:30 p.m.	Golden West	CERRITOS
Oct. 9	Tues.	3:30 p.m.	Fullerton	CERRITOS
Oct. 10	Weds.	4 p.m.	USC	CERRITOS
Oct. 12	Fri.	3:30 p.m.	Mt. SAC	Mt. SAC
Oct. 16	Tues.	3:30 p.m.	Cypress	Cypress
Oct. 17	Weds.	2:30 p.m.	Cuesta	CERRITOS
Oct. 19	Fri.	3:30 p.m.	Orange Coast	Orange Coast
Oct. 23	Tues.	3:30 p.m.	Santa Ana	CERRITOS
Oct. 26	Fri.	3:30 p.m.	Saddleback	Saddleback
Oct. 30	Tues.	3:30 p.m.	Golden West	Golden West
Nov. 2	Fri.	3:30 p.m.	Fullerton	Fullerton
Nov. 6	Tues.	3:30 p.m.	Mt. SAC	CERRITOS
Nov. 9	Fri.	3:30 p.m.	Cypress	CERRITOS
Nov. 16, 17	Fri.-Sat.	TBA	SoCal Championships	TBA

Head Coach: Pat Tyne Ass't Coach: Brian Harvey

1984 WOMEN'S VOLLEYBALL

DATE	DAY	TIME	OPPONENT	PLACE
Sept. 19	Wed.	2 p.m.	Santa Ana Pool Play	Santa Ana
Sept. 22	Sat.	All Day	Santa Ana Tournament	Santa Ana
Sept. 26	Wed.	7:30 p.m.	Occidental	CERRITOS
Sept. 28	Fri.	6:30/8 p.m.	Alumni/Long Beach City	CERRITOS
Oct. 3	Wed.	7:30 p.m.	Orange Coast	Orange Coast
Oct. 5	Fri.	7:30 p.m.	Mt. SAC	CERRITOS
Oct. 10	Wed.	7 p.m.	Golden West	Golden West
Oct. 12	Fri.	7:30 p.m.	Cypress	CERRITOS
Oct. 17	Wed.	7 p.m.	Fullerton	Fullerton
Oct. 19	Fri.	7:30 p.m.	Saddleback	CERRITOS
Oct. 24	Wed.	7:30 p.m.	Santa Ana	CERRITOS
Oct. 26	Fri.	7:30 p.m.	Orange Coast	CERRITOS
Oct. 27-28	Sat.-Sun.	All Day	Santa Barbara Tournament	Santa Barbara
Oct. 31	Wed.	7 p.m.	Mt. SAC	Mt. SAC
Nov. 2	Fri.	7:30 p.m.	Golden West	CERRITOS
Nov. 7	Wed.	7 p.m.	Cypress	Cypress
Nov. 9	Fri.	7:30 p.m.	Fullerton	CERRITOS
Nov. 14	Wed.	7 p.m.	Saddleback	Saddleback
Nov. 16	Fri.	7 p.m.	Santa Ana	Santa Ana

Coach: Jeanine Prindle

1984 MEN'S AND WOMEN'S CROSS COUNTRY

DATE	DAY	TIME	OPPONENT	PLACE
Sept. 15	Sat.	3:30 p.m.	Fresno Invitational	Fresno
Sept. 21	Fri.	3:30 p.m.	Golden West, Saddleback	Saddleback
Sept. 28	Fri.	3:30 p.m.	Orange Coast, Mt. SAC	Mt. SAC
Oct. 5	Fri.	3:30 p.m.	Cypress, Compton	Compton
Oct. 12	Fri.		BYE	
Oct. 12	Sat.	3:30 p.m.	SoCal Invitational	Mira Costa
Oct. 19	Fri.	3:30 p.m.	Mt. SAC Invitational	Mt. SAC
Oct. 26	Fri.	3:30 p.m.	Fullerton, Santa Ana	CERRITOS
Nov. 2	Fri.	3:30 p.m.	So. Coast Conf. Final	Cypress
Nov. 9	Fri.	TBA	SoCal Championships	TBA
Nov. 17	Sat.	TBA	State Championships	Fresno

Head Coach: Dave Kamanski

Falcon boxer Gonzales has Gold in his gloves

By JOHN VAN GASTON
TM Sports Editor

When Paul Gonzales was 10 years old, living in East Los Angeles, he was boxing in the streets as member of a gang.

Today, Paul Gonzales is just another average Cerritos College architecture student with an Olympic gold medal in the light flyweight (106 lbs.) boxing division.

Gonzales has declined to attend Cerritos this semester to take a much needed vacation.

Upon winning his medal, Gonzales said, "It feels great I was shocked to be able to accomplish what I did."

"The one thing that kept me going was the fact that I was fighting for all of the Latino people. I want to show them (Latinos) that they can be somebody."

Gonzales knows how important it is for someone to make you feel like you are somebody, because he was a nobody. There aren't many career opportunities for Barrio street fighters,

but a policeman named Al Stankie came along and turned his life around.

"When I found him, he was fighting in the streets, with a bandana around his head," said Stankie.

"I challenged him to fight in the basement of our police gym."

"He is now the best light flyweight in the world."

For his effort in the Olympics, Gonzalez received the Al Barker Award, given to the Outstanding Boxer in the tournament.

Gonzales was also named the Outstanding Boxer of this year's Sports Festival at Indianapolis.

He has won the Golden Gloves Western Regional Championships the last 10 years, and has compiled a 200-5 career record.

As a 16 year old, Gonzales was the youngest fighter to win the National AAU Championships.

Gonzales' specialty in the ring is his right hand, therefore it was a minor setback in 1982 when he received bone spurs in that specialty.

It did not stop his desire, because when the cast came off, he went right back to train at the Hollenbeck Youth Center in East L.A.

According to the Cerritos Boxing coach, Lefty Pendelton, Paul just "boxed their ears off. He gave them a boxing lesson."

"Paul just knocks people out with artistry," said Stankie.

Paul believes he has been chosen to lead his people.

"I want to be a leader in the community."

Gonzales predicts that, "I will be World Champion by the end of '85, or the beginning of '86."

He gets his first chance Oct. 19, when he takes on an undecided opponent at Madison Square Garden.

1984 FOOTBALL

DATE	DAY	TIME	OPPONENT	PLACE
Sept. 8	Sat.	7:30 p.m.	Glendale (Scrimmage)	CERRITOS
Sept. 15			BYE	
Sept. 22	Sat.	7:30 p.m.	Scottsdale, Arizona	CERRITOS
Sept. 29	Sat.	7:30 p.m.	Fullerton	CERRITOS
Oct. 6	Sat.	7:30 p.m.	El Camino	El Camino
Oct. 13	Sat.	7:30 p.m.	Bakersfield	CERRITOS
Oct. 20	Sat.	1:30 p.m.	Taft	Taft
Oct. 27	Sat.	7:30 p.m.	Pasadena (Homecoming)	CERRITOS
Nov. 3	Sat.	7:30 p.m.	Golden West	Golden West
Nov. 10	Sat.	7:30 p.m.	Mt. SAC	CERRITOS
Nov. 17	Sat.	7:30 p.m.	Long Beach City	Long Beach
Nov. 24			BYE	

Head Coach: Frank Mazzotta

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Editorials

Joke's on you\$\$\$\$

Ever heard the one about the Cerritos College student who was in a big rush to get to class and parked in the Price Club parking lot?

... Or the (un)lucky lot?
... Or the neighborhood streets across Alondra?

In fact, this "joke" has been so popular among Cerritos College students that some have paid \$85 to hear it — they have the receipts and the tow bar marks to prove it.

But if you've heard this one before, you know it tends not to be very amusing, especially if you're the brunt of it.

In other words, if you park in the neighborhood of Cerritos College, you might be one of the unlucky members of the club who will have to pay the price.

Second chance sign-ups

A lot of people appreciate second chances.

But not all that many knew they were getting one with this fall's extended registration period which was meant to be at least a partial remedy to the ever declining fall enrollment which at least this year is threatening the college's state money allocation — for next year.

The bottom line is that we need as many students this fall as possible since next year's budget depends on this year's numbers.

Thus, an effort to get as many people to come as possible — at least as many as might decide to show up next year.

A good and noble idea, but you can't cure the ailment unless you take the medicine — a medicine not too well publicized.

Not too many people know, frankly, that we have an extra week.

And a lot of people might benefit from it — if they knew they could still enroll, for whatever constructive reason.

Maybe we should all help pass the word a little.

...Even a little more public media advertising wouldn't have been all that hard to swallow.



CLUB DAY PREPARATION — Members of Phi Kappa Zeta sorority reminisce over organization mementos and items they will have on display at Club Booth Days today and tomorrow in the Quad from 11 a.m. to 1 p.m., and from 7-9 tonight at SS and Health Science patios.

Club preps for display

CLUB BOOTH / From Page 1

ICC meetings are held every other Thursday at 11 a.m. in BK112 in the Student Activity Office. All active clubs and organizations on campus are urged to send two representatives

to the meetings.

"Students are encouraged to reactivate or form new clubs to meet their social, cultural and educational needs," said Ramirez. If anyone would like to reactivate or start a club

on campus, arrangements can be made with Mardi Heller in the Student Activity Office. Requirements are ten students with ten or more units, a 2.0 GPA, and a full-time faculty advisor.

Wayne Rew new Dean of Student Services

By MARK TODD
Campus Editor

Wayne Rew has been appointed the new Dean of Student Services and Counseling, following a unanimous decision by the Board of Trustees to fill the spot left vacant after Dr. Fran Newman's resignation.

Newman left after the spring semester to take a position at Federal Express.

Rew has served as a counselor at Cerritos College since 1970 and was formerly a counselor at Downey High School.

He is also currently serving his second term as mayor for the city of La Mirada and has been on the city council for six years.

"Coming to Cerritos College was the greatest career move I made in my life", expressed Rew.

One important responsibility of the position, claimed Rew, is the recruitment of students. "We have to let the community become aware of what we offer."

As far as Rew's ability to be able to handle this task, he stated, "I look at my background in community work as being a plus... I know this district."

With this semester's enrollment being slightly lower than that of previous semesters, due to among other reasons a lack of public awareness of the early calendar, Rew feels that one of his main responsibilities will be to remind new and readmit students of the new schedule.

"Prior to the spring semester, we have got to get the message out that the semester will begin January 14."

To help those students who missed out on registration, a plan has been adopted to institute some 12 week classes beginning September 17.

Another area of student interest that is important to Rew is the subject of evening student involvement.

"The evening student will have to be informed of what activities or services are available to take advantage of," said Rew.

One service available to the students, that is close to Rew's heart, is the counseling department.

"The counseling department has always sought out ways to improve," stated Rew.

"We don't have our head in the sand by believing that the way we do it is the right way and that we're not going to ever change it; we still get complaints, but I don't think they are justified."

COMMON-TERRY

Insidious plot seen in wearing of stupid hats

By TERRY SPENCER

A dangerous and insidious conspiracy has taken over the governing of our two great political parties.

I don't usually believe in those things. I never saw any pictures of oil tankers sitting 20 miles off the coast, waiting for gasoline prices to go up during the oil crisis; I have no reason to think that the Communists control the Tri-Lateral Commission.

But I did see these people on my very own television, in there as delegates, deciding the policies of the Democrats and Republicans.

They've even been spotted at our very own school.

I am talking about the people who wear stupid, juvenile hats.

This has always been a problem at the conventions, trying to keep these people from infesting the minds of the normal Americans who had come to take part in the political process.

But there was no way to be 100% successful. It would usually start with a psst in a dark alley, inviting the delegate to wear a straw hat with the

Although the position as Dean of Student Services holds a lot of responsibility, his attitude towards those directly under him is one of awareness but of little intervention. "You hire the best possible people you can and you let them do their job... Because they are the experts."

Though mayoral duties keeps him very busy he feels that there is no conflict between the two and that he feels uncomfortable with spare time anyway.

One aspect of Rew's former job as a counselor that he misses in his new position is that of student contact.

"I miss the one to one relationship that I had in counseling."

Having been on the job for only a week, Rew feels that his involvement in the community and counseling has enabled him to avoid the "new kid on the block" syndrome. He also felt that the good job his predecessors did before him and all the support he has received from people on the campus has made things run a lot smoother.

name of his or her candidate emblazoned on the rim.

I am not condemning straw hats — if your the banjo player at Shakes — but normal Americans only wear hats with a bill and their favorite ball club, tractor, or whiskey's logo on the front.

Some were successful in resisting the temptation to don the corrupting devices, but those who were weak were led into wearing hats with stuffed elephant and donkey heads, flags, caricatures of the candidates, and zillions of buttons sticking out of them.

We must take our parties back from these Andy Warhol-esque walking haberdasheries, by whatever means necessary.

Playing the National Anthem constantly or turning off the air conditioning might be the way, but we must act now before it's too late.

As that great orator James Watt would say, "There are only two kinds of people in this country — those who wear stupid hats and Americans."

New PIO Mark Wallace no stranger to challenge

By JENNIFER KNOX
TM Features Editor

Mark Wallace loves challenges — and fortunately the new Director of Public Information is familiar with them.

He comes to Cerritos College at a time when, with such things as the surprising enrollment decline — not only here but at many other community colleges — and the fees increase, the college's need for publicity and community support is probably at an all-time high.

Wallace's job, which he took over Aug. 13, is cut out for him, especially when it comes to picking up the interim slack of the last few weeks in the Public Information Office (public relations, publicity, marketing, advertising) after his predecessor Paul Rubacalba took a similar spot at Riverside City College.

He comes to Cerritos from four years at West Hills College in Coalinga where he experienced the great earthquake of May '83 in which the college was turned into a disaster relief center.

He dealt with the television networks, newspapers, and mass media from all over the nation.

"It was a real mess," he said. "Electricity was not restored for two days, there was no water for about two weeks, and there were heavy aftershocks for nearly a week."

As Coordinator of Public Information and Community Services at West Hills, Wallace coordinated classrooms and offices for the use of myriad disaster relief agencies.

Wallace noted that "With all the chaos, we actually only lost about four full days of instruction, and graduation went off as planned."

"It was quite an experience," he said.

While nobody is quite comparing Wallace's new position with his experience with the earthquake, many departments, programs, and areas of the college are looking for all the help they can get to avoid enrollment disaster.

His attention these first few weeks is being devoted to getting the office "ship shape" with things as typesetting services, printing, and other instructional support services. Then he will focus on the main public information thrust of his job.

He has two part-time persons

working on publicity releases and sports information, along with the new typesetter position that was just filled. Two former Talon Marks editors, Margaret Cantelon and Clayton Alvarenga, are working with news releases and the typesetting slot respectively.

A Fresno State journalism graduate, Wallace has worked as a radio announcer, and as a drug and alcohol abuse counselor for the San Leandro Unified School District.

As Director of Public Information and Publications here, Wallace sees his job as helping project "the image of the college to the community."

Plans call for a "steady flow of press releases and information" to the community at large so that the integral role of college will be understood and appreciated — and so that the college can best serve its constituency.

Wallace says he was on a first-name basis with everyone at West Hills, which is considerably smaller than Cerritos where, admittedly, it'll take him a while to "get used to the difference."

However, he's not ruling out a lot of first names here.

He described Cerritos College as unique in that it's literally surrounded by other community colleges as well as state universities, and has to compete with so many institutions for not only publicity and attention, but students as well.

However, he's optimistic about the quality of the programs and services getting a full share of media and community attention.

"I think it will be a good year," he says, "and definitely a challenge."

Wallace invites anyone with suggestions, ideas, or recommendations to drop by his office or send him a note.

Grades ready

Summer grade slips will be available for pick up in the Admissions Office beginning Sept. 10 for two weeks, according to Lynn Hanks, Director of Admissions.

Grades will be mailed to students who mail in or bring by a stamped, self-addressed envelope. Student ID number and courses should be included.

No grades can be given over the phone, Hanks said.

Talon Marks

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