



HEIDI WIERSMA
Upsilon Omicron



MONICA ARCE
Press Club

HOMECOMING COURT CONTENDERS



DAWN WILLIAMS
AASU



JOANNA GREGORIO
MEChA



SUZAN BEECHLER
Sigma Phi



ALICIA OROZCO
Alpha Phi Beta



JENNIFER SHAHAN
LDSSA



MARCIE MENDEZ
AHORA



DENISE TRAPP
Alpha Gamma Sigma



GEORGINA WHYTE
Water Phi Polo



CHARLENA WINGO
EOPS



DENA BIXLER
Dancers Unlimited

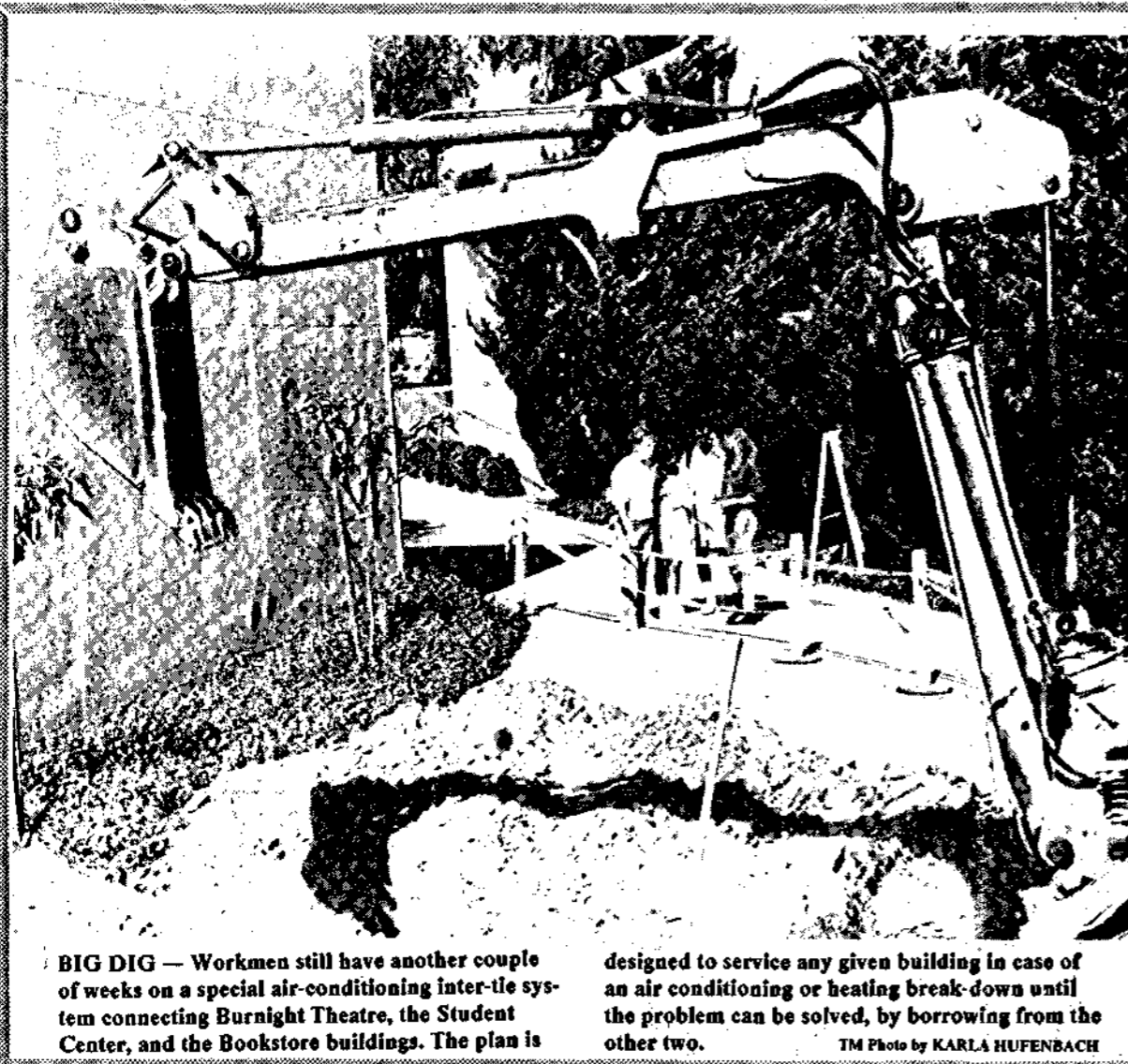


PHYLICIE TAYLOR
Big 'C'

TM Photos By KARLA HUFENBACH

Talon Marks

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BIG DIG — Workmen still have another couple of weeks on a special air-conditioning inter-tile system connecting Burnight Theatre, the Student Center, and the Bookstore buildings. The plan is

designed to service any given building in case of an air conditioning or heating break-down until the problem can be solved, by borrowing from the other two.

TM Photo by KARLA HUFENBACH

Rincon gives state of campus speech today

By KARLA HUFENBACH
TM Associate Editor

A Student Center Commissioner will soon be a new Executive Cabinet position. ASCC President Manuel Rincon is expected to announce the creation of the job at today's Senate meeting in his "state of the campus" speech.

Plans for the new Center have been advancing rapidly, and call for student occupation between Nov. 6-12.

The location is currently occupied by the Financial Aid and EOPS offices. They will be moved to temporary buildings placed near the Administration building.

Expanded activity opportunities include special rooms accommodating movie viewing, arcade games, ping pong and pool tables and will be the primary focus of the new facility. However, there will also be quiet rooms for study, and scheduled

educational and health awareness programs.

According to Rincon "There will be something for everyone."

In addition to the Center plans, Rincon will also brief the senate on the 3C1 competition funding account, the need for more club advisors and activities of his recent election to the state Board of Trustees

Instructionally related groups including speech, journalism, law enforcement, business, honor society and VICA who attend regularly scheduled competitions within their field are eligible to request money from the 3C1 account.

The account is budgeted with \$25,000 this year, a \$5,000 increase over last year.

Athletics accounts for \$12,000 of expenditures, for playoff games and tournaments. This amount varies with the eligibility of teams.

"Because the fund is just for competitions, it is somewhat limiting. I intend to clarify that point for the other clubs," said Rincon.

There have been meetings with the principle users of the account attempting to reach an equitable plan.

Current rules make drawing from the account on a first-come, first-served basis. The creation of a line item system including the requests in the regular budgets has been urged by several advisors.

"There just isn't enough money to meet everyone's

— See GOVERNMENT Page 2

Academic partnership has 'mentors' to help make it

By SHELLY LESTER
TM Managing Editor

The relatively new Academic Partnership Program was designed to prevent students who are at a high risk of dropping out from doing just that.

Students are being taken under the wings of "mentors" — knowledgeable, concerned faculty members and administrators with whom they have been paired.

The mentor meets on a regular basis with the student for an informal discussion of their academic progress and other concerns affecting their potential to succeed.

The mentors recognize the frustrations of trying to achieve goals and offer their assistance, encouragement, and support.

Many students misinterpret the purpose of this program.

If students need assistance, such as tutoring, they are referred to the proper services.

"We are more of a sounding board or listening post," said Dr. William Broderick, reading instructor and program coordinator.

This place is so large that it is a real bureaucracy and it is difficult for a new person to know how to deal with it."

Bonnie Helburg, a reading instructor involved in the program, said, "Basically, we're there to help them with problems. We're kind of like a referral service. The students come in and bounce questions off of us...we make suggestions. We suggest people who they might go talk to or alternatives that they might consider."

Helburg said that when you go to a counselor, you don't have all of the questions in your pocket that might come up throughout the semester.

"Things are going to come up

— See PARTNERS Page 3

HOMECOMING CENTER STAGE

Voting today, tomorrow picks Fall court

By LISA PUCH
TM News Editor

Who will be crowned "Cinderella" of the Homecoming ball?

Today and tomorrow — Oct. 4 and 5 — will tell the first part of the "Fairytale" story.

Seven out of the 13 Court hopefuls will be chosen, while final elections for the Queen herself will be on Oct. 18, and 19.

The winning Court will be announced at the pre-game reception which is scheduled for this Saturday Oct. 7, at 5:30 p.m. in the Cafeteria.

The 13 candidates include Heidi Wiersma, Upsilon Omicron; Monica Arce, Press Club; Dawn Williams, African American Student Union; Joanna Gregorio, MEChA; Suzan Beechler, Sigma Phi; Alicia Orozco, Alpha Phi Beta Fraternity; and Jennifer Shahan, LDSSA.

Other candidates are Marcie Mendez, AHORA; Denise Trapp, Alpha Gamma Sigma; Georgina Whyte, Water Phi Polo; Charlena Wingo, EOPS; Dena Bixler, Dancers Unlimited; and Phyllice Taylor, BIG "C".

Next week are the Court introductions Oct. 10, Activity Night Oct. 11, and the Mock Rally Oct. 12.

Float building begins Oct. 16,

with judging on Homecoming Day, Oct. 21.

The 20 floats all carry the: "StoryBook Fairytales" theme they include: "Cinderella," Veterans Club; "Little Red Riding Hood," "The Wiz," AASU; "Littlest Angel," Campus Crusade; "Snow White," Iota Phi Omicron; "Peter Pan," Upsilon Omicron; "Jack and The Beanstalk," Sigma Phi; "Three Little Pigs," Kappa Psi Theta; "Hansel and Gretel," Delta Phi Omega; and "Jungle Book," AHORA.

The remaining float entries are as follows: "Puff the Magic

MALE VOLUNTEERS NEEDED TO ASSIST IN WORKSHOP

Some 10-12 males students are needed to volunteer to demonstrate holds for a rape prevention workshop Oct. 20.

Volunteers should be available between the hours of 7-9:30 a.m., 9:30-11:30 a.m. and an hour and a half in the p.m.

Dragon," MEChA; "The Little Engine That Could," Beta Theta Chi; "Dumbo-Casey JR.," Lambda Phi Sigma; "Winnie The Pooh," Alpha Gamma Sigma; "Alice in Wonderland," LAE; "Mary Poppins," Mu Omega Alpha; "Old Lady In The Shoe," EOPS; "Mickey the Sorcerer's Apprentice," LDSSA; "Sleeping Beauty," Phi Beta Data; and "Roger Rabbit," from Alpha Phi Beta.

The Queen will be crowned at the big football game Saturday, Oct. 21, at 7 p.m. with visiting Grossmont.

Interested males can sign up with Bonnie Baird in the Student Activities Office by Oct. 13.

The program is sponsored by the college Staff Development Office.

President to meet with students

President/Superintendent Ernest Martinez has begun holding non-agenda meetings with students.

The once-a-month sessions will be held from 11 a.m. to 12 noon, with eight to 10 students allowed to attend.

Students wishing to schedule an appointment should put a notice in ASCC Commissioner of Finance and Budget Denise Trapp's mailbox in Student Activities.



Manuel Rincon

EDITORIAL

Catch the spirit!

It's that time of year. Football season is in full swing. And, so is Homecoming. Voting begins today for the 1989 Homecoming Court. You may have noticed the posters decorating the walls and those pretty women wearing satin sashes. They want you to notice...and you should take the time. Homecoming is part of college. It's fun. This is a great week to take the plunge and get involved in some old fashioned school spirit. Voting today or tomorrow for the seven beauties of your choice, attending the pre-game reception on Saturday and showing your "blue and white" spirit at the football game against Riverside. Cerritos knows how to put on a Homecoming, just ask an alumni. Each year it gets better, and now that you're an official college student it should be the best ever. Don't miss out on any of the activities. Homecoming Spirit...Catch it!

GOVERNMENT: Rincon

(Continued from Page 1) needs," said Associate Dean of Student Activities Phillip Houseman.

"I have spoken to the new faculty members at their orientation and followed up with letters to all the faculty members," Rincon said.

"I would like to encourage faculty to get involved with clubs and support the students, he said.

"Club affiliation gives students a broader outlook on life and opportunities beyond education. I invite interested faculty to contact me," said Rincon.

The early retirement last year of some 30 faculty members has left a number of clubs without active advisors.

Several new clubs are emerging and there has been some indication a statewide honor society may be started on campus, as well.

The clubs on campus play an important part, as far as college experience goes, Houseman said. They make Homecoming, Hoe Down Days and Greek Week possible, and allow the non-club members a chance to join in the fun, too.

Rincon in his role as State Student Trustee is aware that student retention also hinges on the out-of-classroom experiences.

In his candidacy statement for the trustee post he expressed concerns of serving diverse populations, and the improvement of the college retention rate.

He was elected by other district student representatives to

serve as their voice on the state board.

In other campus issues, the Executive Cabinet has unanimously reaffirmed the last Spring Senate recommendation that campus police be allowed to carry guns during the hours of 10 p.m. to 6 a.m. and on weekends.

This recommendation was forwarded to the Administrative Council. However, no final action has been taken.

In a related matter, the Faculty Senate has asked for the Student Senate's recommendation concerning hiring an outside source to take a campus-wide survey on the gun issue.

Rincon said, "Making these decisions is what the Senate is supposed to do. We don't feel it is necessary to go into the issue with the entire student body. We are their elected representatives. We think a Senate vote on the issue is sufficient."

"The Cabinet reaction was that it was not ideal for the ASCC to pay someone else to do what we can do ourselves, and we stand by the decision made last year."

Student government observers have suggested that because the Faculty Senate and Administration did not get the answer they wanted from the ASCC, "They're coming back and promoting the survey issue."

In addition to reporting on student issues, Rincon will also bring the Senators up-to-date on the Board of Trustees action regarding the telephone registration and the controversial counseling head job description.

Letter: in a matter of speaking

DEAR EDITOR:

A Talon Marks article entitled, "Classified Bargaining Row Hits Board Floor"

As a classified employee and member of CSEA I strongly resent Don Pendry assuming he could speak for me at the Board of Trustees meeting.

The only thing Mr. Pendry and I seem to agree on is that we have "magnificent" leadership. I think we owe a special thanks and appreciation to those people (male and female) who put in so much time and effort, with results

beneficial to all classified employees.

When election of officers were held to fill jobs to be done; I'm sure it was an oversight on Don Pendry's part not to have volunteered to work toward changes he thinks would benefit CSEA members and classified employees.

We will look forward to seeing Don at the next meeting, I'm sure he will want to share in one of the volunteer jobs that some people do over and over because we all are not able to do our fair share.

Sandra Beuster

EMERITUS COLLEGE

Oldsters sing praises of 'Music Man'

By JUSTIN VELEZ
TM Features Editor
Myrtle Swett says she's lonely most of the time. She and several others are restricted to the third floor so that they don't hurt themselves. All are very senior citizens, and some suffer from progressive senility. She lives in a convalescent home.

Many of the patients just sit... restricted to wheelchairs, staring, while white clad nurses scuttle around attending to their needs.

The nurses try to talk to Myrtle and the others as often as they can but they are much too busy.

It's a very sterile area — almost too clean. The aniseptic stench that abounds in hospitals is ever so present.

Except for an occasional ringing phone, it's way too quiet. Every sound that breaks the silence seems to hang in the air for a few moments before the ominous quiet strangles it.

That is, until Bill Collier enters the room wheeling his big black box.

The dim eyes of many in that room light up with anticipation. He's the music man.

From his big black "magic box" as he called it, he pulls out a portable tape deck, a microphone, and a stack of pamphlets with half inch bold print on them.

He proceeds to pass out these pamphlets, which display the words to songs written from the '20s to the '40s.

He says "Hi," turns on the little tape deck, and begins to sing along with the old piano tunes.

It's not long until many of the, before now motionless people, begin to clap along, flip through the pages, and start to sing.

A good portion of them don't even need the words, and one elderly man is even doing a little dance.

Says Myrtle, "There is nothing I like better than when they bring the music, it makes me feel like I can get up and dance a jig."



THE PHOTO BY MARK HEUSTIS

BILL COLLIER — Emeritus 'Music Man'

"He starts to sing with me, and I out sing him, but he's good anyway."

Bill, the music man, is actually a teacher from Cerritos College's Emeritus College.

Emeritus College is a program specially designed to help seniors by offering classes throughout the community, aimed at their special needs.

Classes such as art, music, exercise, nutrition, creative writing, band and chorus, and current events are offered anywhere from retirement homes to churches, all throughout the Cerritos College district.

About two thirds of the classes are offered in nursing homes.

There are no charges or fees of any kind.

"They meet other people who are their own age and have similar interests and that's very, very important. The places where they can do that once they get past 65 are really limited."

...Remember that 65 is the elderly of youth, but it's the youth of the elderly.

One recently celebrated his 105th birthday.

What started out in August of 1987 as a "handfull of students and a couple of teachers" is now 190 sections of classes and 4300 students from Bellflower, Artesia, Cerritos, Lakewood, Hawaiian Gardens, Norwalk, Downey, and La Mirada.

"At first we really scrounged for teachers. We wanted good teachers and had to go looking for them. Now we have a waiting list," she said.

To give students a chance to experience things they didn't have time for, or had no transportation to, Emeritus College has come up with its "Arismobile" — a classroom on wheels.

It is a bus that takes students to visit local points of interest, tour museums and art galleries, go whale watching, attend symphonies and theater productions, and participate in a variety of activities.

Erich Fromm, philosopher and writer, once questioned, "Why should society feel responsible for the education of children, and not the education of adults of every age?"

This underscores the goal of Cerritos College's Emeritus College.

Myrtle's life now has focus. The cold life of a convalescent home is a little warmer.

Emeritus College's contribution to the elderly shows that golden years do not have to be spent reminiscing about the days of old, but can be used to create new memories.

THE De LABY LOBBY

By RICHARD De LABY

Personal doesn't ad up to sum fun



I'm stoked — she finally answered my ad.

After a month of shelling out my hard-to-part-with cash for a personal ad in Talon Marks, the girl of my dreams finally answered.

The rendezvous is set, a romantic lunch at the Campus Coffee Shop is only two days away.

This blind date business isn't all the hugs and kisses I thought it was going to be.

I thought it would be easy to make a date via advertisement, but I've been living on Roloids since I ran the ad.

There is just too much to think about.

I really laid it on the line this time.

I'm actually going to have to talk to, and spend time with this girl I know nothing about.

The only thing I know for sure is that her blonde hair is 18 inches long. (I still have the

strand she left hanging from her desk last week.)

Is being blonde going to mean she is a total air-head, or worse, what if she is actually smart and requires an intellectual conversation.

How did I get into this?

Why didn't I ask her about a homework assignment when I had the chance?

For six weeks I've been staring at the back of this incredibly beautiful girl, and all

I have done is place an ad. Finally, after all the pre-date jitters and nerves, I stroll into the coffee shop for our inter-lude.

I look around, pop another Rolaid, and muster up the confidence to move in for the kill. "Hi, I'm Rich"

"And?"

"You know, the guy from the ad."

"Oh! You don't sit in front of me..."

"Hello? 976-DATE?"

LISA-AT-LARGE

By LISA PUCH

Better smitten than to never have written



Have you ever felt lonely and desperate?

Have you been trying to find that special someone of your dreams?

Maybe you've been looking in all the wrong places, or maybe in the wrong... spaces.

The Talon Marks now has personal ads available to all interested in finding love,

happiness, or just a couple of laughs.

What does this hopeless romantic think of such modern devices to meet Mr. Right?

On one hand, it defies all the dreams a girl has of beginning a new romance. One wants to walk in the room and catch that certain guy's eye. She wants him to frantically find out her name,

interest, and her class schedule so he can conveniently walk half way across campus and up two flights of stairs, only to get a quick glance of her back as she dashes into class.

She wants the quick hellos from this fellow to turn into more frequent and lengthier conversations. Eventually, she hopes the "friendship" will grow and she will become a very

important person in this young man's life.

It's moments like these that would be lost to all "too personal" ads.

On the other hand there are benefits to this modern version of courtship.

No more running through the halls to catch a glimpse of the guy — See LISA Page 3

Talon Marks

TALON MARKS is produced weekly by Journalism and Communications majors and minors and others interested in enhancing their writing, analytical, and critical thinking proficiency — and in developing highly marketable primary and secondary skills. It alternates standard and tabloid formats.

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CAMPUS COMMENT

By SHELLY LESTER and LISA PUCH

What qualities should a Homecoming Queen possess?



HELEN E. TAYLOR
Creative Writing

She should be modest and her style and looks should be good. She should have the ability to carry out the function of Homecoming queen.



GENE BLACKMUN
Business Instructor

One quality is that she should be representative of the whole campus, not just one club. She should be an outgoing person who is going to reflect school spirit...the purpose of a Homecoming queen.



JENNIE VALENCIA
Business

She should have a certain G.P.A., a good one. Also, personality, if I don't like someone I'm not going to vote for them. And, if I don't know any of them, I'll just pick the prettiest one.



VICTORIA WILSON
English

I think she should possess charisma, intelligence, good outward appearance and school spirit.



JOHN KENNEDY
Theater Arts

I think you must have personality in order to win along with talent and must be attractive.



SONYA SIMPSON
Computer Systems

She should possess a very good academic standard, be very communicative in dealing with the public and have the quality of leadership, so she can be a good role model.

PARTNERS: Students, mentors gain

(Continued from Page 1) and then what do you do?" she said.

Students have a place to go to get their questions answered in a comfortable environment with someone they have gotten to know.

"We get to know the student, what their major is, what their background is — as far as homelife, family and this kind of thing—comes into play in their problems," Helburg continued, "So, when we make suggestions or give them ideas we can do so with these

things in mind." According to Broderick, this is the second year that the program has been going, "and we keep learning things. I think by now we have got most of the bugs ironed out."

"On the applications," which are given out during orientation and in basic reading classes, "we ask for a lot of information from the student in order to match them up with a faculty member or administrator."

"The thing that we must avoid with these high-risk students is their feeling that they have been denied

something that was promised to them. So, the matches must be closely thought out."

No formal feedback has been solicited from the students involved in the program but there has been a good response.

"Those people who had been involved last semester had really good experiences and wanted to be a part of it again," says Helburg in speaking about the students in her reading classes.

"Once you get people in, they can see how good it is for them and how much of a difference it makes

in what they're doing. But it's the initial getting people together that's just so difficult."

Not only is the program beneficial to students, the mentors gain a lot from the experience, too.

"It's something I really enjoy and I'm really behind it. I've learned a lot because through helping people you are forced to wonder what you would do in their situation."

"It is incredible what some people are going through to come to school," remarks Helburg.

Currently, about 75 students and 35 instructors, classified staff, and administrators are involved in the Academic Partnership Program with an expected increase in participation next semester.

Students who participate in the program should be much better able to fly on their own.

Successful job search opens women's series

By MONICA ARCE
TM Staff Writer

Maureen May, director of the Adult Re-entry Resource Center, at the Assessment Center, wants women to gain control of their lives.

"Women who feel good about their financial security have a greater sense of self," said May.

"Looking for Jobs in all the Right Places," a workshop concerning a step-by-step job hunting campaign, and the tools and techniques for a successful job search is slated for Thursday, Oct. 5 from 10-11 a.m. in Room A of Community Services.

Workshops will be held consecutive Thursdays from Oct. 5

through Nov. 16, in Baker Hall at the First United Methodist Church in Lakewood, 4350 Bellflower Blvd.

The \$10 program fee includes a workbook and other resources. Women can earn scholarships to help pay for the programs.

Each class in the series will focus on a different money management skill. Topics addressed include designing a cash flow system; and protecting your assets.

Classes will begin with instructional lecture from an expert speaker on each topic.

"Although the program is geared towards financially vulnerable women, any person can benefit from it, even men," said May.

LISA: Will 'Mr. Wonderful' show?

(Continued from Page 2) you have the "hots" for this week. Just think, all the tedious tasks of finding out this person's age, interest, musical preferences, goals in life, and anything else one finds important to a successful relationship, all easily and neatly condensed into a few very informative lines.

Well, being a woman of the '80s I can truly say... to each his own!

If trekking down the "traditional" road to romance seems to stifle your interest in pursuing a mate, this could be the incentive you need.

Instead of thinking up new and exciting ways to approach your new love interest, just type your feelings instead.

If you want to get to know more about the great looking guy who sits in the third row, second seat, in your chemistry class, don't be tongue tied and let the opportunity go by. Purchase a personal ad and get "personall!"

When filling out your ad, remember to mention detailed descriptions such as class times and seatings so this particular person knows that you are smitten over him. Be sure to include the appropriate time and place for your rendezvous.

Most important of all, in completing your ad never reveal your identity!

This will give a sense of mystery and intrigue to your meeting. Your prime target will feel flattered that someone has noticed him. He'll be racking his

brain trying to figure out which girl in his chemistry class has eyes for only him. He'll also be impressed that she has gone to all this trouble and originality to meet him.

So how will Mr. Wonderful know who you are?

When you mention the time and place of the meeting, for instance the Cerritos College Cafeteria, at 2 p.m., also mention you'll be wearing a distinct item to distinguish yourself, such as, a white rose in your hair, a red ribbon on your wrist, or any other clever device that will stand out in a crowd.

After these preparations have been made your work in this liaison is complete.

When the time has come for your meeting and it seems that Prince Charming might fail to show, just keep in mind...it is better have written to the one you've smitten, then never to have written at all!

KARLA'S KLIPBOARD By KARLA HUFENBACH
Homecoming Ooohs, Oz



"When you wish upon a star..."

OK, so it may not be every girl's dream, or a culmination of a lifetime—

But being Homecoming Queen is one sure way to garner some of those minutes of glory to which we are all entitled.

It's a tradition.

There is surely enough pomp and glitter to go around.

However, for those who would be Queen, it's not ALL glamour...

Consider...Practicing "the pose."

...Smiling tho' your pumps are pinching.

...Foregoing sleep for poster making.

Where's your Fairy Godmother when you really need her?

There is certain technique, a finesse to the making of a Queen.

It's not purely a beauty contest. One does not, however, have to be a rocket scientist either.

Each contestant must project an image befitting campus royalty in order to capture enough votes to grant her a place on the fairytale court.

While putting in 18-hour days visiting classes, passing out "Vote for me" flyers, and maintaining a credible showing for the teacher-types, they must also maintain the glow of an awakened Sleeping Beauty.

We Cerritos student-types LIKE our Homecoming.

The football game is well-attended. The elections draw more voters than those official suit-and-tie ones, and the mock rally is a real crowd pleaser.

What it boils down to...is...Homecoming is just plain ol' college fun!

And from a purely "objective" point of view — ours is one of the best anywhere.

You know, considering the implications of ancient spells, pumpkins, glass slippers — and wishes that can take you anywhere...these next few weeks may prove magical indeed.

In the twinkling of an eye, the elections will be over, and the new queen will take her place in "fairytale" history.

And, of course, live happily ever after.

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